

Custom Website Design, Development and Internet Marketing Agency Unveils New Site

/EINPresswire.com/ Hudson Horizons Integrated Web Agency Announces 2013 Website Relaunch

NJ Web Agency Hudson Horizons is pleased to announce the launch of its redesigned and developed website. The new site is a direct reflection of the work Hudson Horizons produces, as it showcases both design and developmental features found only in top-notch Web strategies. Some of the recent integrations include: a



vibrant homepage image slider, client login section, detailed client portfolios, award displays, Google Map capabilities, and an innovative "Ask an Angel" feature.

Chief Executive Officer of Hudson Horizons, Daryl H. Bryant comments on the finished product:

"This project is a true testament to how well our team works together, as well as the state-of-theart Web tactics we implement for clients every day. It feels good to have a website that properly represents our company, our team, and the culture of our organization. It is my hope that our current and potential clients see this shine through as well."

The Hudson Horizons team is especially excited to utilize the new client login capability – a feature that provides clients with a 24/7 comprehensive overview of <u>SEO</u> analytics. The login section includes organic, keyword and individual page traffic, as well as keyword rankings and competitor reports to keep clients updated in real-time.

Similarly, the new "Ask an Angel" feature allows current and prospective clients to ask questions about anything Web design, development, marketing or SEO-related. The "Hudson Angels" come from each sector of the agency, providing detailed information on all services offered. In addition, the site includes a blog, client testimonials, a comprehensive internet glossary, team bios, and free quotes.

Hudson Horizons looks forward to the establishment and growth of online businesses using its new and improved platform. To learn more about the agency, visit www.HudsonHorizons.com.

About Hudson Horizons:

Hudson Horizons is an integrated web agency with offices in Saddle Brook, New Jersey and New York City. The agency's main goal is simple: help businesses achieve success online. By combining custom Web, mobile, social and search strategies, Hudson Horizons' provides clients with cutting-edge, complete online marketing solutions every day. Visit HudsonHorizons.com to learn more about online business management and innovative Web solutions.

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