



Amadeus Consulting's John Basso to Host "Startup Bootcamp for Idea Architects"

/EINPresswire.com/ John Basso, chief information officer and co-founder of [custom software development](#) company [Amadeus Consulting](#), will host the DaVinci Institute's "Startup Bootcamp for Idea-Architects" on Saturday April 13, 2013.

The event will take place at the DaVinci Institute's Louisville, Colo. location, and feature technology leaders and business entrepreneurs. Basso will present alongside Larry Schwartz, small business lawyer about the best business structures, and Rob Carpenter, co-founder and chief executive officer of Applt Ventures on how to secure funding from venture capitalists. John will draw from his personal and professional experience to discuss what is possible for "idea-architects" —innovative, flexible and results-oriented individuals looking to transform their passions into tangible products and services. The presentation will highlight case studies of historical idea architects like Steve Jobs and Bill Gates, discuss how to employ creative problem-solving strategies and provide takeaways from Basso's new e-book MicroCorps: Rise of the Idea Architects: A New Generation of Entrepreneurs.

"Being able to collaborate with fellow idea architects and offer tangible leadership solutions to local businesses is what being an entrepreneur is about," said Basso. "I look forward to connecting with like-minded business leaders to understand today's business challenges. It's inspiring and rewarding in more ways than one."

The "Startup Bootcamp for Idea-Architects" will run from 8:30am-12:30pm at The DaVinci Institute, located at 511 E. South Boulder Road in Louisville, Colorado. Tickets are \$49 for members and \$69 for non-members. For more information visit <http://ow.ly/jWKSa>.

About [Amadeus](#) Consulting

Amadeus Consulting is a complete technology solutions provider, leveraging the appropriate technology - via the web, PC, and a broad arrange of mobile devices - to deliver successful business results to each client. The company features enterprise development, creative and business consulting services, conversion analytics and digital marketing expertise and expert technical staffing. Amadeus Consulting solutions utilize a variety of business processes to meet clients' unique business and technology challenges.

Amadeus Consulting was honored as a 2011 Colorado Company to Watch, named the Top Mobile Developer in its region since 2010 from the BCBR, and has placed on the Inc. 5000 list since 2006. For more information, visit <http://www.amadeusconsulting.com>.

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