

U.S. Ambassador to Croatia Pays Visit to Chevrolet Trax Event in Zadar

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The VIP guest was welcomed by Vijay Iyer, Director of Communications of Chevrolet and Cadillac Europe, who walked him through the drive program that Chevrolet is hosting for international journalists over the course of the next six weeks on the Dalmatian Coast. Iyer also presented the Ambassador with a gold-colored special edition of the virtually indestructible One World Futbol.

"We are excited to see that Chevrolet chose Croatia and especially the beautiful coastal region of Zadar as the destination for the launch of its latest SUV," said Ambassador Merten. "It is of utmost importance to me and all of us at the U.S. Embassy here in Croatia to support the communities in this country, therefore we are thankful for the present."

"It was an honor to welcome Ambassador Merten to our event and offer him a glimpse behind the scenes," said Vijay Iyer. "We would also like to thank the U.S. Embassy to the Republic of Croatia for recently adding a [Chevrolet Volt](#) to their fleet of vehicles."

Chevrolet Europe will welcome about 1000 journalists and dealers from all over Europe to Zadar. Here, they have a first-hand opportunity to experience the all new Chevrolet Trax small SUV in an interactive drive presentation. Trax is the latest addition to the Chevrolet portfolio.

The One World Futbol Project and Chevrolet have partnered to bring the joy of soccer to youth around the globe. Chevrolet has pledged to donate 1.5 million virtually indestructible One World Futbols over three years through a network of organizations working with disadvantaged communities all over the world.

About Chevrolet

Chevrolet is General Motors' largest global brand with annual sales of almost five million vehicles in more than 140 countries. It is the fourth biggest global car brand in terms of sales and also one of the fastest growing brands in the world. Chevrolet cars combine bold design, performance, innovation and practicality. They provide outstanding value for money. Established in the U.S. by Swiss émigré Louis Chevrolet in 1911, the brand celebrated its centenary in 2011. The brand was re-launched in Europe in 2005. It is represented with a total of 2,500 sales and service outlets in Western and Central Europe. The European Chevrolet line-up includes the Spark city car, the small Aveo sedan and hatchback, the compact Cruze sedan, hatchback and station wagon, the Orlando family van, the Captiva SUV, the Malibu mid-size sedan, the legendary Camaro and Corvette sports cars and the extended-range Volt electric car. In 2013, Chevrolet is launching the all-new Trax small SUV and the all-new Corvette Stingray. More information on Chevrolet can be found at www.chevrolet europe.com or www.media.chevrolet europe.com.

About the One World Futbol Project

Launched in July 2010, the One World Futbol Project developed the One World Futbol – the world's first virtually-indestructible soccer ball that never needs a pump and never goes flat, even when punctured. For every ball bought at retail, the company donates a second ball to a community in need. The company also sells the One World Futbol directly to institutions and organizations, and works with schools, soccer teams, clubs and other organizations to help them raise funds while generating donated soccer balls at the same time. The One World Futbol Project is headquartered in Berkeley, California. To date, the One World Futbol has reached more than 137 countries through at least 138 organizations, keeping the spirit of play alive for an estimated 525,000 children and young people. For more information about the One World Futbol Project, visit www.oneworldfutbol.com. Follow us on Facebook, www.facebook.com/OneWorldFutbol and Twitter, @OneWorldFutbol.

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