

Skyline Exhibits' Trade Show Booth Visitors at EXHIBITOR2013 Award Nearly \$5,000 In Donations

/EINPresswire.com/ Corporate trade show exhibit marketers attending EXHIBITOR2013 who played [Skyline Exhibits](#) game show in their trade show booth choose how to direct \$4,925 in donations to Habitat for Humanity, American Red Cross, and The SCORE Foundation.

LAS VEGAS, NV - On behalf of their clients and prospects who visited them at EXHIBITOR2013, Skyline Exhibits, the leading designer and builder of [tradeshow displays](#) and portable [trade show exhibits](#), donated almost five thousand dollars to three worthwhile charitable organizations.



Attendees to Skyline's booth who played a game show about trade shows were offered that Skyline would donate \$20 towards their choice of three charitable organizations: Habitat for Humanity, The SCORE Foundation, or The American Red Cross. Whoever won the game could also decide where an additional \$50 would be donated. The more people who played the game, the more Skyline Exhibits would donate.

"Skyline's Core Purpose is 'Helping the World Trade,'" said Bill Dierberger, President of Skyline Exhibits. "We help people in our community, and we help businesses grow, both locally and around the world. We felt that offering to donate to these three charitable organizations in our clients' names while at our largest industry trade show was a good opportunity to partner with our clients to help give back to the community."

Over the course of three days, Skyline hosted the game show 24 times in their booth. Thanks to the participation and selection of corporate trade show marketers who played the game, Skyline has donated \$4,925 on their behalf. "We heard that many of our booth visitors felt good about being able to help these worthwhile causes," added Dierberger.

EXHIBITOR2013 is the trade show and corporate event industry's top-rated educational conference, which held its 2013 event from March 17 to 21 at the Mandalay Bay Convention

Center.

Because EXHIBITOR2013 was hosted in Las Vegas, Nevada, the largest trade show venue city in North America, Skyline is making the donations to Habitat for Humanity Las Vegas, American Red Cross Southern Nevada Chapter, and The SCORE Foundation.

About Skyline Exhibits: Skyline Exhibits is North America's leading brand of exhibits systems. Known for high-quality manufacturing, cost-saving portability, innovative functionality, creative design and exhibitor education, Skyline has nearly 100 Design Centers in North America and representation in over 30 countries. The company manufactures a broad range of products for trade shows and events -- from banner stands and pop-up displays to large custom modular exhibits. With 20 integrated exhibit systems, state-of-the-art production of large-format graphics and options for exhibit rental and services, Skyline provides exhibit solutions for virtually any size or budget.

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