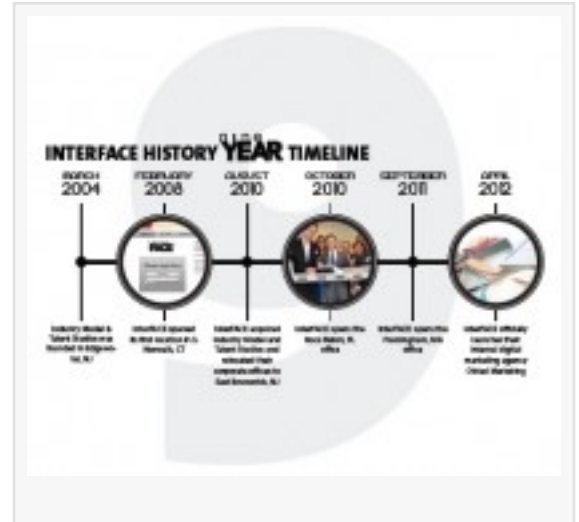


InterFACE Talent Marketing Turns Nine

/EINPresswire.com/ It's been nine years since InterFACE first opened their doors, and the company has grown and expanded in a variety of ways since the day it was founded.

It doesn't seem like it's been almost a decade since InterFACE first stepped on the scene and blazed a new pathway for aspiring talent to break into the entertainment industry. During their tenure the company has also set an unprecedented standard for marketing talent to top industry professionals. It's been nine years since InterFACE first opened their doors, and the company has grown and expanded in a variety of ways since the day it was founded.



Back in March of 2004, InterFACE was created as the brainchild of Roman Vintfeld and his now wife Danielle Vintfeld when the pair decided to merge their skills and the momentum of Vintfeld's promotion business "Teen Plans" into a new talent marketing venture named Industry Model and Talent Studios. Roman was one of the first entertainment promoters to book then unknown recording artists such as Eminem and 50 Cent for teen nightlife events; noticing their marketability long before their rise to stardom. His keen eye for noticing talent prompted him to found Industry Model and Talent Studios, a [talent marketing company](#) that helped to scout and market talent to top industry professionals in the modeling and acting industries. At Industry Model and Talent Studios, aspiring talent were offered the opportunity to acquire the necessary tools, like a professional photo shoot, to be marketed to [top modeling and talent agencies](#).

As the success of Industry Model and Talent Studios continued to flourish, in 2008 the Vintfeld's searched for a location to launch their newest venture, a more advanced talent marketing company called InterFACE, which landed them in South Norwalk, Connecticut. Only miles from the hustle and bustle of New York City, the Connecticut location thrived by providing local aspiring talent with opportunities to gain real experience in the entertainment industry. The success prompted the Vintfeld's to consider a new location to further spread their reach.

In August 2010, the Industry Model and Talent Studios brand was officially acquired by InterFACE, and their corporate offices relocated from Edgewater, NJ to East Brunswick, New Jersey. This acquisition awarded InterFACE a larger scope over the tri-state area that secured its position as

the premier talent marketing firm in the area. The innovative business soon recognized an opportunity to expand their business to include the South Florida area. Two months later, InterFACE executives cut the ribbon on the new Boca Raton, Florida location, boosting their presence in the industry, and providing the expanding company with new connections within the realm of talent marketing. When an opportunity arose in September 2011 to consider another location in Framingham, Massachusetts, the industrious brand aptly took the chance. The company is also looking to open a Gaithersburg, Maryland location in mid to late spring 2013.

At each location InterFACE boasts a successful promotions department run by some of the industry's finest former personal managers and casting directors. Throughout the last nine years InterFACE clients have been requested by top modeling agencies who booked them on ads for top brands like Marc Jacobs, Macys, Ragu, Toys'R'Us, Carters, Daffys, and more. Their clients have also been requested by talent agencies to work on TV series and movies like "Smash", "The Following", "[Iron Man 3](#)," "Sex and The City 1 & 2," "Law and Order," "Blue Bloods," and other exciting projects!

With five state-of-the-art locations, an arsenal of industry connections, and thousands of successful clients, the InterFACE brand has redefined the way that talent of all ages can break into the industry. We look forward to bringing in a decade of impeccable service and groundbreaking technology next year!

InterFACE is the premier choice for talent marketing services. As an entry point for aspiring models, actors and singers, InterFACE connects talent with a broad base of industry professionals, marketing tools, information and visibility to help them effectively pursue their careers as models, actors and singers in the fast-paced, highly competitive world of fashion and entertainment.

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