

# Printerpix Commissions PowerReviews to Monitor Customer Service Levels

/EINPresswire.com/ [Printerpix.com](http://Printerpix.com), a national printer of [custom photo gifts](#), has commissioned PowerReviews, an independent review company, to monitor customer service levels.



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While product quality and customer satisfaction have always been key to Printerpix.com, they have now commissioned PowerReviews, an independent review company, to monitor the customer service levels Printerpix customers receive.

"If customers are not happy, neither are we. Printerpix is very grateful for all the feedback we have received," said Ali Ahmed of Printerpix, as he emphasized the importance of [customer reviews](#).

By utilizing PowerReviews, Printerpix.com has received over 5,000 new customer reviews, providing a wealth of insight and helping ensure consistently high levels of customer service are provided at all times.

Both positive and negative reviews prove helpful to Printerpix. Helpful tips like this one from a Florida customer led Printerpix to introduce a new photo book product with a printable cover.

"It's a beautiful product, and overall I am very happy with it. However there is no distinguishing feature on the cover to indicate front or back, so I'm often opening it the wrong way. It would be nice if they offered something for the front of the cover."

Another review from Texas reminded Printerpix about their broad demographics.

"They made it EASY!!! I am NOT a computer person, but the site made it easy to figure out. So EASY, I did 2 books!"

A growing number of online retailers are moving towards independent review companies, to

harness their customer's experiences in order to improve their business model. Retailers like Printerpix.com are improving their business, as well as the online marketplace, by recognizing the power of the customer's voice.

Printerpix.com offers photo gifts ranging from gallery wrapped canvases, photo books, iPhone cases and more. The team of printing experts at Printerpix uses only the most advanced equipment to guarantee photographs look their best on any chosen photo gift. Printerpix helps make it's customer's memories last a lifetime. For more information, please visit [www.printerpix.com](http://www.printerpix.com)

Media Contact:  
Danielle Bernhard  
Printerpix.com  
407-805-3115  
<http://www.printerpix.com>

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