

Electronic Cigarette Manufacturer 777 eCigs Launches Electronic Hookah and e-Shisha Line

/EINPresswire.com/ 777 eCigs, an electronic cigarette manufacturer located in Burbank, CA, has launched its new line of electronic hookahs and e-shisha liquids. To celebrate their launch they are offering a free bottle of e-Shisha with every e-Hookah purchase.

777 eCigs set the bar high in the electronic cigarette industry when it launched with its full line of electronic cigarettes last spring with 16 signature flavors and Swarovski crystal e-cig batteries. It's in the forefront again with a new industry development – the [777 e-Hookah](#).

Like electronic cigarettes, the e-hookah is a tobacco-free alternative to smoking. It allows users to not be exposed to the chemicals and toxic effects of tobacco, smoke, and tar found in the traditional hookah water pipe.

Paul Lowenthal, President of 777 Products LLC / 777eCigs.com, talks with people on almost a daily basis regarding smoking habits, including those who enjoy hookahs. Several voiced complaints that when they hookah, their chest would feel tight and sore the next day – an uncomfortable side effect that many cigarette smokers also experience if they smoke too many cigarettes in one day. Others shared complaints regarding hookah sessions where there was a good amount of work to get the coal burning properly.

Lowenthal did his homework; after researching the latest available information on hookahs he decided an electronic hookah could be developed and would eliminate the bad side effects attributable to tobacco and the coal.

Over the course of six months the 777 eCigs electronic hookah was designed and manufactured. It's currently in stock and available for sale at \$129.95.

The 777 e-Hookah uses cartridges filled for use with 777 e-Shisha & e-Liquid, available in 42 flavors and 3 nicotine strengths from Zero nicotine to 18mg for \$7.95-\$9.95 per bottle. Plans are to eventually make it available in over 100 flavors. To launch the new line, 777eCigs is offering a free bottle of e-Shisha with every e-Hookah purchase.

Some have asked how does an e-Hookah work? Click here to watch [the e-Hookah video](#). The e-Hookah features a non-flammable electronic atomizing device that heats e-Liquid into a vapor, which simulates smoke and which produces similar taste and vapor as during a regular hookah

session.

The 777 e-Hookah looks resemble the conventional hookah so closely that many would not be able to tell the difference between the two – except for the 777 battery topper. (For an honest review visit [Spinfuel 777 e-Hookah](#).)

Since the e-hookah is battery powered no burning or flame is required. Batteries can be easily recharged before a session or even during use. Cartridges are easy to use and replace in seconds for a different flavor, or one can mix flavors to create a unique flavor concoction. Unlike regular hookahs, the 777 e-Hookah also requires no cleaning after use.

Lowenthal has reported, "There has already been a wide response for pre-orders for the new e-Hookah and we expect it to be popular nationwide, given the hookah market includes both growing numbers of hookah bars and personal users."

All local and national distributors who are interested are encouraged to contact 777eCigs at wholesale@777ecigs.com or by calling their Burbank, CA office at (855) 468-3244.

About 777ecigs.com

777 eCigs / 777 Products LLC based in Burbank, California, offers an electronic cigarette brand engineered to exceed industry standards and with the wide variety of flavors and looks consumers demand. The 777 eCigs product line includes exotic signature ecig cartridge flavors (with nicotine and nicotine free). Electronic cigarette users enjoy a variety of flavors, like watermelon, very berry and vanilla, as well as classic tobacco and menthol flavors. Cartridges are available in everything from starter packs to 20, 40 and 60 pack options, as well as manual fill cartridges.

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