

StarWalk Kids Media Inks Distribution Agreement with Follett Digital Resources

/EINPresswire.com/ New York, NY (Submitpressrelease123.com - press release) StarWalk Kids Media, the eBook publishing startup co-founded by children's science author Seymour Simon and Liz Nealon, the former Creative Director of Sesame Street, has signed an agreement to make single eBook titles from their award-winning collection available to schools and libraries through Follett Digital Resources.

"At StarWalk Kids Media, we are committed to delighting digital kids with our high quality, enhanced eBooks, and part of that commitment means giving them access to our titles wherever and however they and their schools need us to," said StarWalk Publisher Liz Nealon. "Follett is clearly a market force in schools, serving over 60,000 K12 school libraries, and we are very pleased to be working with them to deliver our award-winning eBooks to kids and educators."

"While we will continue to focus on offering our subscription-based steaming platform for schools and libraries" Nealon said, "we recognize that many schools have made significant investments in downloadable, perpetual access systems, and we want to support them in whatever way works best for them."

About StarWalk Kids Media

Founded in 2012, StarWalk Kids Media is the eBook division of Seymour Science, LLC. Designed specifically for educators to use with students in classrooms and libraries, the StarWalk Kids Media Digital Collection of titles from award-winning authors and illustrators provides a new, affordable, and flexible platform for educators to help reach digital kids with engaging and reliable eBooks that promote inquiry and reinforce learning. Award-winning authors published by StarWalk Kids Media include: David A. Adler, Jim Arnosky, Johanna Hurwitz, Emily Arnold McCully, Diane deGroat, Kathryn Lasky, Doreen Rappaport, and Laura Vaccaro Seeger.

StarWalk Kids Media founder Seymour Simon was dubbed "the Dean of the [children's science book] field" by The New York Times. Simon has written more than 250 books for young readers and has received the American Association for the Advancement of Science's/Subaru Lifetime Achievement Award for his lasting contribution to children's science literature.

Co-founder Liz Nealon led the creative development of the Peabody and Emmy Award-winning SesameStreet.org, and is the Managing Editor of SeymourSimon.com, which has been

designated one of ALA's "Great Websites for Kids," and is a Webby Honoree. Nealon was also the creator and Executive Producer of the landmark PBS children's literacy series, Ghostwriter.

To learn more, visit www.StarWalkKids.com.

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