



Toyota Blows Past Hybrid Milestone, More Than 5 Million Prius Sales

/EINPresswire.com/ April 17, 2013 /EIN News/--Toyota says as of the end of March it had sold 5.1 million Prius vehicles, a significant milestone for the pioneer of mass produced hybrid cars. Toyota began selling the popular gasoline-electric vehicle in 1997. Today the model accounts for 14 percent of its worldwide sales and 40 percent of its sales in Japan.

EIN News, a leading media monitoring company, provides in-depth news about Toyota, all other auto manufacturers and the auto industry via a number of news sections, including:

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-[Hybrid Auto News](http://automotive.einnews.com/news/hybrid-vehicles)--<http://automotive.einnews.com/news/hybrid-vehicles>

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