

Festival of Beer Promises Barrels of Fun and Froth With Three New Events

/EINPresswire.com/ Tickets On Sale Now for 5th Annual [Kohler Festival of Beer](#), May 31-June 2

KOHLER, Wis. – Tickets are now available for a host of beer-themed educational seminars, tastings, demonstrations and happenings at the Kohler Festival of Beer, May 31-June 2 at The American Club resort. This year features signature event favorites and new brew-themed events including a 5K Beer Trail Run, Grilling University and a Pub Crawl. Prost!



New Events On Tap

Beer enthusiasts have a unique opportunity to attend the new Grilling University, an interactive cooking demonstration alongside skilled Kohler chefs. Grilling University will be set up in Baker Plaza and offers attendees the opportunity to "grill your own" with the Chefs, creating sizzling summer masterpieces and learning how best to maximize grilled flavors by accompanying them with the perfect brews.

For those who are keen on fitness and fun, Saturday kicks off with the inaugural Kohler Festival of Beer 5K Beer Run – a trail run through the scenic areas of River Wildlife. At each mile mark, participants will be rewarded with a refreshing beer stop. Runners should pre-register online for \$30

A Friday evening event added to this year's line-up is the Pub Crawl. This brew tour starts at The American Club outdoor garden courtyard with a tap of the festival's inaugural keg and continues on an excursion to Cucina, Blackwolf Run and concludes at The [Horse & Plow](#). Each stop features a regional brewer's selected taps paired with a chef-selected plate of signature foods to complement the brew selections. Featured brewers include 3 Sheeps Brewery, Milwaukee Brewing Co. and a selection of international beers from Paramount Merchants.

Signature Soirees

Educational opportunities are abound with informative sessions hosted at a variety of resort locales including Friday evening's Central Waters Beer Dinner at the Immigrant Room – the resort's Forbes Four-Star Restaurant – Beer Seminars at The Horse & Plow, Beer & Food Pairing

Seminars at The Demonstration Kitchen, and a delicious Beer & Chocolate Pairing Session at Craverie Chocolatier Café featuring Kohler Original Recipe Chocolates.

Time-honored events not to be missed include Shorts and Chefs, where top local and regional chefs create mouth-watering grilled dishes and pair them with delicious beers, Cheers to Beers at the renowned Kohler Design Center, and Home Brew Competition judged by American Homebrew Association certified judges at the Main Pavilion. Start each morning with the Eggs & Kegs Breakfast Buffet at Cucina featuring traditional morning favorites and delicious sampling of brews. Golfers can compete at the annual Blackwolf Run Beer Challenge Tournament by Leinenkugel's featuring specialty beer samples, prizes and a Million-Dollar-Shootout.

Throughout the weekend, guests can raise their steins at the outdoor Beer Garden, located at the Baker Plaza at the Shops at Woodlake Kohler and at the recently renovated Horse & Plow Pub & Restaurant located within The American Club. The historic tap room reopened in early April with aesthetic changes, expanded beer offerings, new décor with historic charm and an innovative menu featuring pub fare with flare. The lengthened bar now hosts 19 American and imported brews and one root beer on draft.

Kohler Festival of Beer tickets are available for purchase for individual events online at www.AmericanClub.com/BeerFestival or by phone at 1-800-344-2838. Event prices start at \$25. Many events and tastings are complementary. Stay up to date on news and happenings on Facebook facebook.com/americanclub and on Twitter, www.twitter.com/theamericanclub.

More Dates to Save & Savor: 13th Annual [Kohler Food & Wine Experience](#)

Later this year, thousands of wine glasses will be raised at the 13th annual Kohler Food & Wine Experience (October 17-20). Wine enthusiasts are invited to enjoy food, wine, spirits and fun as the resort hosts celebrity chefs, regional restaurateurs, mixologists and winemakers for a four-day exposé of culinary, wine and spirits. Cheers! More event details, tickets and hotel packages available soon.

About Kohler Co. Hospitality & Real Estate Group

The Kohler Co. Hospitality & Real Estate profile includes The American Club, boasting the first and only Forbes Five-Star hotel property in Wisconsin, and world-renowned championship golf courses Whistling Straits and Blackwolf Run. Acquired in 2004, its sister property, The Old Course Hotel, Golf Resort & Spa in the birthplace of golf, St Andrews, Scotland, is a AA Five Red Star property and recognized as one of the most luxurious resorts in the world.

About The American Club resort

The American Club resort, a 2012 Forbes Five-Star Recipient and the Midwest's only AAA Five Diamond resort-hotel was named #3 Golf Resort in North America, by Golf Digest Magazine. The resort is one of only 45 hotels with both the Forbes Five-Star and AAA Five-Diamond distinction. Kohler Waters Spa in Kohler, Wisconsin is the first and only Forbes Five-Star spa in Wisconsin and one of 35 spas worldwide to hold this distinction. The resort features 11 dining

establishments from the Forbes Four-Star Immigrant Restaurant to traditional pub fare at Horse & Plow and rustic Italian at Cucina. The resort is located in the Village of Kohler, Wisconsin, one hour north of Milwaukee and two and a half hours north of Chicago.

Media Contact:

Leslie Stachowiak

Kohler Co.

920-457-4441

<http://www.americanclubresort.com/index.html>

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