

Never Been Done Before: Self-Published Authors Customize Pre-made, One-of-a-kind Book Covers on new site

/EINPresswire.com/ A “novel” solution to help indie authors sell more books and for artists to tap into a growing market.

SelfPubBookCovers.com launches with more than 1000 unique book covers that the author customizes themselves on the site.

With the rise in self-publishing, would-be authors with manuscripts gathering dust in their desk drawers (or on their hard-drives) are finding it easier than ever to get their books into the hands of readers. The problem: Unfortunately, many of these self-published books are published with DIY ebook covers so poorly made that many readers bypass some wonderful books based on the cover alone. Every self pub author needs a book cover— and in the past, authors have either paid hundreds of dollars for a custom cover, waiting weeks for it to be ready to upload, or bought a stock photo and slapped a title and author name on it only to see the same stock photo used on another book.

The solution: SelfPubBookCovers.com features one-of-a-kind book covers that the author customizes on the site and are then available to instantly download, ready to publish. After a cover is sold it is removed and never sold again. Since the book covers are created by top professional graphic designers, it's impossible to distinguish an expensive custom cover from the one-of-a-kind covers at SelfPubBookCovers.com.

“You may have written a potential bestseller, but no one will know if your cover doesn't grab readers' attention—people do judge a book by its cover,” said [Shoshanna Evers](#), a critically acclaimed traditionally and independently published author and co-founder of SelfPubBookCovers.com. A great book cover can increase sales—as indie author Gina Ardito, who recently bought two covers found out. “I've already seen an increase in sales since I've updated my books with these covers.”

“SelfPubBookCovers.com is also becoming a hit with artists because we are opening up a new revenue stream for freelance graphic designers,” said [Rob Sturtz](#), the artist who co-founded SelfPubBookCovers.com with Ms. Evers. “The artist designs a cover, names their price and the author finishes the cover themselves. The beauty of our site for artists is that the time consuming ‘tweaking’ process of finishing a cover is no longer an issue. The artist doesn't have to

do anything after posting a cover—they just get an email and are paid when their cover is purchased.”

Conceived by a multi-published author who knows what writers are looking for, and a graphic designer who has his finger on the pulse of what freelance artists need to open up another revenue stream, SelfPubBookCovers.com is a perfect fit for authors and artists alike—helping both groups tap into the exploding self-pub indie market.

About SelfPubBookCovers, LLC:

SelfPubBookCovers, LLC is a partnership between author Shoshanna Evers and graphic artist Rob Sturtz. Launched in February 2013, SelfPubBookCovers.com is already revolutionizing the self-publishing industry, establishing itself as the place to go for a one-of-a-kind professional book cover at a fair price, with many covers starting at just \$69. Shoshanna Evers is a critically-acclaimed Amazon Erotica Bestselling author who has written dozens of sexy stories including the self-published *Overheated*, and *The Enslaved Trilogy*, which releases in April 2013 from Simon & Schuster. Rob Sturtz is an entrepreneurial professional graphic designer who has worked for many Fortune 500 companies doing web, print and logo design for nearly thirty years.

This press release can be viewed online at: <https://www.einpresswire.com/article/146723337>

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