

Blackstone Media Launches New Website for Client - Scruby's BBQ Fort Lauderdale

/EINPresswire.com/ Blackstone Media Group (BMGCreative.com), one of the top web design companies in South Florida, announces the launch of TheScrubys.com.

[Scruby's BBQ](#) is a restaurant which has long been known for their barbeque in the Fort Lauderdale area, having served their clients for nearly two decades with what is lovingly referred to as "Barbeque Done Right" by both employees and customers alike. Rob and Mary Scruby, having started the original [Scruby's restaurant](#) now operates their sole location in Davie, Florida.



Scruby's BBQ and Catering menu is really showcased on their new website through their content and images, but it is also very interactive for online visitors through Facebook feeds, an iPhone app, and Daily Specials which makes the site a key marketing tool. Customers can sign up for the BBQ Club to receive great email specials and a coupon for their birthday. The new Scruby's BBQ website is really fun, user friendly, and has a unique design that appeals to their customers.

Grif Blackstone, President of Blackstone Media Group, says of this recent web design project, "Scruby's Restaurant wanted a website that was fun, unique, and that really showed their customers who they were and what they have to offer. They needed the ability to update their own content and quickly in-house, especially their daily specials, so we built it in a Wordpress CMS (Content Management System) which allows them to do that very easily as often as they want. The website has some very fun and interesting design elements that really help The Scruby's personality to come through on their website. We are happy to have worked with Scruby's BBQ on their new logo, mascot, and website & our team is very excited to see it live. "

Blackstone Media Group is a full service [Fort Lauderdale web design](#) and marketing firm which specializes in custom web design, branding, search engine optimization, print marketing and more. For additional information about the services offered by Blackstone Media Group, call 954-323-6737 or visit www.BMGCreative.com.

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