



Harrell Remodeling Featured in Mountain View Voice

/EINPresswire.com/ Custom home remodeling company featured in local news outlet for founder's unconventional retirement plan and company direction.

Harrell Remodeling, a custom remodeling company based in the Bay Area of California, was recently featured in the Mountain View Voice community newspaper. The [feature story](#) highlighted the company's founder, Iris Harrell, and her quest to create a quality business that values its employees and its clients.

The story focused on Harrell's passion for remodeling and home improvement as a career by developing a prospering [Bay Area design-build](#) remodeling business. It centered around her decision to leave the company in the hands of her employees in 2001 through a gradual Employee Stock Ownership Plan (ESOP).

"There are very few companies today that strive to make their working environment one of positive collaboration and innovation through employee ownership and accountability," said Ciro Giammona, president of Harrell Remodeling. "Through a carefully devised plan, we expect to be 100 percent employee-owned in less than 10 years."

Now 40 workers strong, Harrell Remodeling is [37.7 percent owned by its employees](#). This spurs added enthusiasm, pride and accountability for all team members, from designers to carpenters to the sales staff.

According to the Mountain View Voice, Harrell Remodeling is one of 11,000 ESOPs in the U.S.

About Harrell Remodeling: Harrell Remodeling (<http://www.harrell-remodeling.com/>) is a design and build residential remodeling company which has been serving the Bay Area of California for more than 28 years. Based in Mountain View, the company provides quality craftsmanship and innovative design for kitchen remodeling, outdoor living spaces, whole-house renovations, home additions and bathroom remodeling in the Bay Area.

Media Contact:
Bella Babot
Harrell Remodeling, Inc.
650-230-2900

<http://www.harrell-remodeling.com>

Press release courtesy of Online PR Media: <http://bit.ly/17TTVpO>

This press release can be viewed online at: <https://www.einpresswire.com/article/147826584>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.