

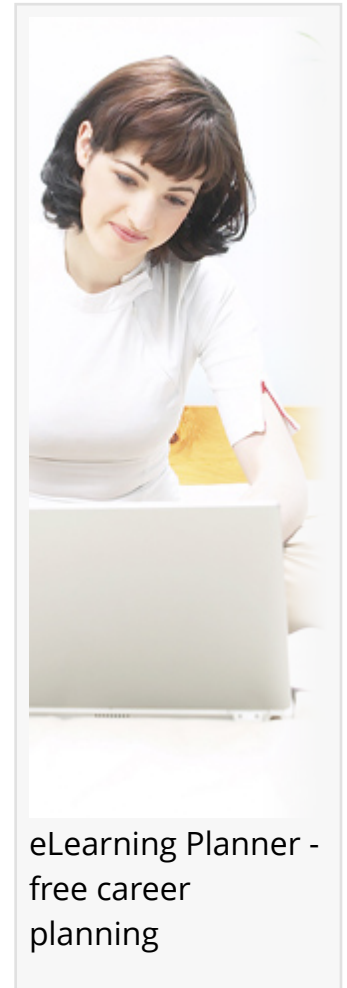
Better Learning Systems Offers Free Career & Leadership Assessment, Training

/EINPresswire.com/ St. George, UT - April 25, 2013 – Better Learning Systems (BLS) today announced a free online tool that makes it easy for teachers, counselors and students to get personalized career guidance and training. The new tool, <http://www.eLearningPlanner.com>, provides online leadership trait & career path assessment, which comes with over nine (9) hours of "career ready 101" interactive, video-based training – at no cost to users!

"When we explored the [free career planning](#) resources available online, we discovered a very fragmented landscape, with limited options," says Jeff Coruccini, CEO of BLS. "None of the available tools are linked to in-demand career paths, or deliver quality video-based training that, for example, teaches users the basic skills required to navigate simple operating systems such as Microsoft Windows or productivity suites like MS Office."

With respect to learning and career planning, BLS identified three key areas that need improvement for students to keep pace in today's fast-paced, digital environment:

- Free [online career resources](#): There are no free online self-discovery tools that integrate a person's unique leadership style with careers paths and video-based training solutions that prepare students for the most popular, best paying jobs. Counselors and teachers have limited resources and are asking for tools that help them link talents to careers, so students can get an edge on starting their career search.
- Skills needed for today's competitive job market: By 2015, over 75 percent of professional jobs will require working knowledge of Microsoft Word, Power Point and Excel programs. Quality training is not available free to the general public, and 80 percent of unemployed/out of work people are not skilled in those programs.
- How to effectively learn online: There are myriad options for eLearning content, courses, programs and certifications — but no course to train users how to effectively learn online (i.e.



eLearning Planner - free career planning

100% distance learning vs. blended classroom learning) so students get an engaging, positive learning experience.

Coruccini said his company's vision is that students and learners transitioning to other careers should not have to pay for this type of assessment and training. The solution? eLearningPlanner.com.

www.eLearningPlanner.com solves those problems by offering a free [online leadership assessment](#), career pathways and Microsoft Office training. The tool is available free to students, learners, counselors and teachers, to help them discover their unique talents and behaviors, with the goal of getting them on the right track by returning passion and fun back into the learning experience.

"We believe everyone has leadership capabilities," says Coruccini. "It's just a matter of learning what leadership style they favor (i.e. people, control, patience, rules). This assessment gives students insight into that, and we want it to inspire them to learn more."

To take advantage of the offer, students, counselor and teachers may call 1-800-865-0165, email clientservices@learnkey.com or visit www.eLearningPlanner.com.

ABOUT BETTER LEARNING SYSTEMS

Through its branded offerings (LearnKey, LearnCast & Know Your Talents), Better Learning Systems provides premium video courseware content, online and mobile software as a service (SaaS) learning technology platforms and behavioral learning systems to deliver personalized, rapid learning and publishing solutions to customers worldwide.

###

This press release can be viewed online at: <https://www.einpresswire.com/article/147965730>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.