



Athleticode Expands Physician Network to Incorporate Genetics into Sport Concussion Treatment

/EINPresswire.com/ April 26, 2013 – San Francisco, CA, Novato, CA, Charlotte, NC, Asheville, NC, and Hudson, NC – Athleticode, a provider of technology solutions in the sport [concussion](#) field, and a group of leading sports medicine programs, today announced the expansion of the Athleticode Network in which leading physicians will provide Athleticode's proprietary genetic technologies to help identify athletes more prone to poorer outcomes after concussion. Athleticode's [ApoE](#) genetic test provides physicians with contextual information about an athlete's unique genetic makeup, allowing for a more individualized approach to return-to-play after sport concussion.

Athleticode founder and CEO Dr. James Kovach, a former NFL football player, said, "We are excited about the launch of Athleticode's Physician Network that will transform sport concussion management. Sport concussion is a highly variable injury that must incorporate more personalized approaches. We are expanding our team of leading physicians who manage concussion with the joint goal of reducing sport injury and its consequences with the help of powerful genetic technologies such as ApoE testing."

Dr. Mark Lawler of Marin Orthopedics, Novato, California said, "Athleticode's ApoE test is a game changer for concussions, providing for a more personalized approach to concussion management."

New members of the Athleticode Network include Dr. Daniel Solomon, also of Marin Orthopedics, Dr. Eric Warren, Waxhaw Family Physicians and Sports Medicine Center, Dr. Greg Motley, Southeastern Sports Medicine, and Dr. John McMenemy, Caldwell Memorial Hospital.

About Athleticode

Athleticode utilizes advanced technologies including genetic testing to provide physicians with the ability to provide more personalized training and rehabilitation strategies to athletes at all levels of play. The Company has combined its proprietary testing regimens with partnered technologies to establish its program of Contextual Brain Health™. Athleticode is based in San Francisco, California. For more information see: www.athleticode.com or email: info@athleticode.com

About Marin Orthopedics: Marin Orthopedics and Sports Medicine is a team of physicians and

health care professionals dedicated to bringing quality orthopedic and sports care to the Northern California community. For more information see:

<http://www.marinorthopedics.com/index.html>

About Waxhaw Family Physicians & Sports Medicine Center: The mission of Waxhaw Family Physicians & Sports Medicine Center is to be caring, responsive medical providers and to be the primary resource for healthcare needs of Waxhaw and the surrounding community. For more information see: <http://waxhawfamilyphysicians.org/>

About Southeastern Sports Medicine (SESM): SESM provides comprehensive sports medicine and general orthopedic care for the athletes, students, and families of Asheville and Western North Carolina. For more information see: <http://www.sesportsmed.com>

About Caldwell Memorial Hospital: Caldwell Memorial: Caldwell Memorial Hospital has provided safe, effective, compassionate care and to promote healthy lifestyles to the Lenoir, North Carolina community since 1951. For more information see: <http://caldwellmemorial.org/#pg-home>

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