

FG Global Launches New Section for Business Use on Website

/EINPresswire.com/ Online recruiting network quickens communication between businesses & study/test recruits by offering companies their own dashboard controls on its site.

CHICAGO, IL – Connecting focus group participants to upcoming [paid research studies](#) is nothing new for [FG Global](#), but now the company has upped the ante by making it even easier for businesses with last minute recruitment needs. A section for business recruiter use began development just early February and was already up and running by mid-month.

This new setup allows companies to choose from 3 recruitment plans and various additional options, including the ability to visualize how the process is going, how many participants are needed, and more! Recruiters can even see who has applied to their study and even where that person was located at the time of applying.

In the event businesses prefer to have the ball out of their court, they can create their own recruitment plan with FG Global walking them through the survey creation while providing them access to the data. "Our focus has always been recruitment for [clinical trials](#), market research, and other studies," explains Dan Goldstein, Owner and Founder of FG Global. "Our new business use section provides even more powerful tools to enhance recruitment options for our business partners."

Businesses also have the flexibility to recruit in one city, multiple cities, or even nationwide for market research, clinical trials, and upcoming studies. In addition, if companies need responses right away, studies can be featured on FG Global's homepage, or they can even contact pre-screened individuals based on over 25 unique demographic features, including age, gender, location, income, preferences, social media status, and more.

About FG Global

FG Global (<http://www.fgglobal.com>) is a Chicago-based online network that recruits participants for focus groups, clinical trials, surveys, research panels, market research, taste tests and mystery shopping. The company provides a database of research studies that are currently recruiting, allowing potential participants to quickly find studies looking for individuals like them. FG Global's database and application are all hosted on its own site, providing an end-to-end system for participants and recruiters alike.

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