

# Flipbook Software Now Lets Users Track Individual Magazine Pages

---

/EINPresswire.com/ With software from FlipPageMaker.com, users can track each page of an e-magazine, reflecting the importance of tracking consumer interest on the part of marketing departments.

FlipPageMaker.com has produced [flipbook software](#) that, in addition to making it easy to create and publish e-books, allows the tracking of each page of an e-magazine online. Users are able to see exactly how many people have seen their product and which parts of the e-book interests their readership the most. The company confirmed this through a recent market survey, indicating it is extremely important for publishers to know what parts of their product readers focus on most.

The impact of e-books on the national market cannot be denied. In the over-16 age group in the United States, over 20% have read an e-book in the past year. For many publishers, e-books accounted for a large portion of sales – more than 20% of revenues. The digital publishing industry has an optimistic outlook, as there are many more potential customers for e-books, magazines, and other products. Similarly, the future of digital publishing software is looking bright too.

Tracking [flippingbook](#) pages is important because e-book publishers need to know the best ways to reach their target audience. Knowing who is interested in reading and what topics they want to read about helps when looking for the most efficient publishing and marketing process. FlipBook Creator digital e-book creating software provides many tools for helping publishers track their marketing strategies.

The software lets users publish their e-book online using its HTML code. Converting PDF files to e-book format is a synch. In addition to having an affordable way to complete the process and deliver the product to an audience, publishers have the option of including Google Analytics code in their magazine. This gives them the power to track each page and the number of visits in Google's online tool. The analysis of the traffic data lets publishers see where their visitors are coming from and what pages they read most. Length of time on a page can also be tracked to determine higher levels of interest.

With the marketing data in place, publishers can refine their e-books and e-magazines to reflect consumer interests. They can respond by modifying future editions with more engaging content.

Being able to do so quickly provides a competitive advantage so the publisher can profit. FlipBook Creator has all the tools necessary to accomplish this. To learn more about the software and its features, go to <http://flippagemaker.com/flippingbook-maker/index.html>

#### About FlipPageMaker.com

FlipPageMaker.com, established in 2008, has quickly grown into a major creator and retailer of [flip book PDF](#) conversion tools with functions for adding multimedia and tracking e-book pages. The software has undergone many changes based on the changing needs of the publishing industry and the requests of customers who have a voice in the company's decision-making process. Details on the company and its innovative products can be seen at [www.flippagemaker.com](http://www.flippagemaker.com).

Sharry How

FlipPageMaker Software Co., Ltd

13726931290

<http://flippagemaker.com/>

#### PR Courtesy of Online PR Media

---

This press release can be viewed online at: <https://www.einpresswire.com/article/148317875>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.