



Andrew Reiser Joins DailyFunder.com's CEO Corner

/EINPresswire.com/ DailyFunder.com Welcomes Andrew Reiser, the CEO of Strategic Funding Source personally at the ETA Expo in New Orleans

DailyFunder.com ("DF") is proud to announce that Andrew Reiser, the CEO of Strategic Funding Source, has joined the CEO Corner. Reiser is the third industry captain to come on board with the DF community.

As the ETA Expo kicks off in New Orleans this week, DF co-founders [Sean Murray](#) and David Rubin will be spending some time at Strategic Funding Source's exhibit at booth 916. They would like to see you there.

Murray commented on Reiser's first DF post, "As technology evolves in the industry, it's easy to lose sight of what the driving factors of the business are. Reiser reminds us that there are no deals to be made without valuing the people that make them happen. Technology doesn't do it all."

Reiser commented on joining the Corner, "The DailyFunder is quickly becoming the 'go to' place to learn about new developments in our industry and a place where issues can be discussed. I look forward to hearing the opinions and thoughts from all of the key industry people."

Founded in 2006, [Strategic Funding Source, Inc.](#) is a market leader in offering alternative financing options to small and mid-sized businesses throughout the U.S. Strategic Funding is primarily known for creative and competitive financing, its comprehensive syndication platform and exceptional customer service. SFS offers Business Cash Advance, Revenue Based Financing and Business Loans.

DailyFunder.com is now the official forum for Merchant Cash Advance and it welcomes everyone from related lending industries to participate. The DF co-founders will be available on the ETA Expo floor from April 30th to May 2nd. You can follow the latest updates from the show via the DailyFunder iPhone App.

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