

Aragon Research Announces Its Hot Vendors For 2013

/EINPresswire.com/ Aragon Research named 18 Hot Vendors in 4 different categories, including Content Authoring, Real-Time [Collaboration](#), [Content Management](#) and Mobile.



Aragon Research, a new technology focused research and advisory firm committed to providing thought leading strategic research and trusted advisory services, announced its Hot Vendors for 2013 Special Report today that features four research notes that overview 19 vendors. The four markets that are covered in this set of special reports are:

Content Authoring
Content Management
Mobile
Real-time Collaboration and Communications

Jim Lundy, CEO and Founder of Aragon Research commented, "Enterprises are constantly looking for innovative products and services. Our 2013 Hot Vendors have taken innovation to a new level."

Content Authoring
Ease of use is the watchword today for users who want to create content quickly and easily. In fact, with some of these new tools, anyone can become a content producer.

Content Management
The demand for storing, sharing and managing content isn't slowing down. Easier integrations with CRM and other legacy applications are growing use cases. Last, but not least, content security is front and center in a BYOD world. Controlling content may be the trend for the future.

Mobile
There is a gradual understanding that mobile apps can help enterprises attract customers. Creating mobile apps is getting easier. There are also new approaches to Bring Your Own Device (BYOD) that go beyond just wiping the device when an issue arises.

Real-time Collaboration and Communication

More than anything, Tablet Computing and Smart Phones are increasing the demand for easy ways to collaborate, particularly with video. Not to be left behind, voice translation and synthetic voice technologies are here in 2013.

For more details on these reports, go to the [Hot Vendor](#) Special Report overview page. Aragon Research indicated that this was Part I of a Two Part Special Report on Hot Vendors.

About Aragon Research

Aragon Research is the newest technology research and advisory firm. Aragon delivers high impact research and advisory services to provide enterprises the insight they need to help them make better technology and strategy decisions. Aragon Research serves business and IT leaders covering the Knowledge, Collaboration, Social, Content Management, Workplace, Mobile and Tablet, and Learning/Talent Management. The principals hold over 50 years of industry experience between them. Aragon Research is privately held. For more information, visit <http://www.aragonresearch.com>

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