

Robert Dyas Is Offering New Range Of Air Purifiers

/EINPresswire.com/ This new range includes ionic and HEPA filter air purifiers. [HEPA Professional Air Purifiers](#) can remove up to 99% of airborne irritants and allergens, including dust, pollen, pet allergens, mould and bacteria.

The [hardware retailer](#) is announcing a new range of air purifiers that combine effectiveness and great prices. This new range includes ionic and HEPA filter air purifiers. HEPA Professional Air Purifiers can remove up to 99% of airborne irritants and allergens, including dust, pollen, pet allergens, mould and bacteria. They can provide relief to hay fever sufferers that, just in the UK, affect around 15 million people.

A report carried out by Opticrom concludes that the number of hay fever sufferers in UK will rise by a third to 20 million sufferers by 2015, and will more than double to 31.8 million by 2030. Britain already has one of the highest rates of hay fever in the world, currently 25% of the population, rising to 37% in teenagers.

A survey by Holland & Barrett has revealed the 10 'sneeziest' cities in the UK, identified by those who bought the most natural hay fever remedies from its stores, with Manchester coming top and Leicester coming last.

Pollen's effect depends on the weather. There's a North-South climate divide, with the North much more unsettled and wet, so although the pollen season has started in the South. Wet weather dampens down pollen and makes it difficult for it to enter the air. The cold spring means a later start for pollen, with pollen burst now in a condensed period, and the phenomenon of several pollens likely to peak at the same time.

In addition to natural remedies, antihistamines, air purifiers might help to reduce the effect of pollen.

[Robert Dyas](#) was founded in 1872. It operates a portfolio of 96 stores located across the south of England and has a strong ecommerce business. Its retail proposition is to offer well priced products for the home from convenient high street locations to a loyal and growing customer base.

It employs over 1,200 people in its retail chain and its headquarters are in Leatherhead, Surrey.

Media Contact:
Sandra
Threepipe
+44 (0)20 7025 2720
<http://threepipe.co.uk/>

Press release courtesy of Online PR Media: <http://bit.ly/16iKAf1>

This press release can be viewed online at: <https://www.einpresswire.com/article/148704016>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.