

TrackingTheWorld Announces GPS Tracking Software Reseller Options

/EINPresswire.com/ Availability of software licensing allows individuals to quickly launch their own subscription-based [GPS tracking](#) businesses.

TrackingTheWorld, a global leader in the development of GPS tracking devices, recently announced continued licensing availability for the firm's [GPS tracking software](#).



Gilbert Walz, CEO of TrackingTheWorld, said software licensing allows individuals to quickly launch their own subscription-based GPS tracking businesses. "We provide customers with all the support they need to get started," said Walz. Licensing includes regular updates, technical support and training.

Walz said the demand for GPS tracking devices by businesses of all sizes represents significant potential for those interested in starting a GPS tracking business or adding GPS tracking to their existing line of services. "GPS tracking has become a valuable part of everyday business, and demand for GPS tracking software and service providers continues to increase."

Features of the GPS tracking software include street level views, geo-fencing, route playback, activity reports, customized mapping, and shape and jpg file support. "We've designed our software to include all of the important features that business managers are looking for," said Walz.

TrackingTheWorld GPS tracking software is designed for use with TrackingTheWorld GPS trackers. The company also offers distributor opportunities, including profit sharing for qualified U.S. distributors and drop shipping options, for those interested in adding GPS tracking devices and accessories to their current product lineup.

[GPS tracking systems](#) are often used in law enforcement for the successful recovery of stolen vehicles, covert investigations, and in business management for fleet tracking, fuel efficiency, and employee monitoring.

Launched in 2003, TrackingTheWorld is a global leader in the development of GPS tracking

software and tracking devices based in Burlingame, California. For more information on GPS tracking software and distributor options, please visit www.trackingtheworld.com, email sales@trackingtheworld.com, or call 650-692-8100.

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