

New American Funding Appoints Bill Lawton, Regional Senior Vice President

/EINPresswire.com/ New American Funding, a [national mortgage lender](#), has appointed Bill Lawton to the position of Regional Senior Vice President – Northern California, Oregon and Washington.

New American Funding, a national mortgage lender, has appointed Bill Lawton to the position of Regional Senior Vice President – Northern California, Oregon and Washington. Bill will be utilizing his substantial mortgage industry background and national management experience to help New American Funding achieve its growth expectations in the regions of Northern California and the Pacific Northwest.

Bill began his real estate career as a Real Estate Agent, selling homes in the Southern California cities of Seal Beach, Surfside, Sunset Beach and Huntington Beach. He transitioned into the mortgage industry more than 31 years ago where he managed local and national platforms for companies like Lomas and Nettleton, Countrywide and Bank of America. Most recently, he helped to manage the national expansion of a mortgage banker, increasing their production 167% in just thirteen months.

Bill joined New American Funding in February of this year and has been charged with expanding the company's outside sales force into the areas of Northern California, Oregon and Washington. These new offices will focus on Realtor Direct Marketing and will capitalize on New American Funding's reputation for innovative leadership, superior loan products and rapid closing transactions.

"I am so pleased to be joining New American Funding at this time of rapid expansion for the company", said Lawton. "Due to the experience of our senior management team, our technological and marketing expertise, and our passion for customer service, I believe the company is poised for extensive growth and I am excited to be a part of it."

About New American Funding

New American Funding is a Fannie Mae, Freddie Mac and Ginnie Mae Direct Seller/Servicer, FHA Direct Endorsement and VA Automatic mortgage lender with approximately 700 employees and a servicing portfolio of over \$2 billion. The company is licensed in 24 states, funds over \$400 million a month, and offers a variety of [purchase home loan](#) and [refinance loan](#) options,

including, Conventional, FHA, Fixed Rate and Adjustable Rate Mortgages, VA, HARP 2.0 and Jumbo Loans.

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