

Christian Movie Connect Expands Reach with Syndication

/EINPresswire.com/ Known for its podcasts on Christian entertainment, <u>Christian Movie Connect</u> now aims for a larger audience by providing content for a number of online venues, including Parables TV, ChristianCinema.com, and ChristianPress.com.

Since 2011, Cheryl Ariaz Wicker of Christian Movie Connect (CMC) has been interviewing Christian film personalities and keeping film lovers informed about the latest faith-based, family-friendly and redemptive films, gaining a foothold as the industry's premier interview podcast. Now, with several syndication deals finalized at the 2013 National Religious Broadcasters (NRB) Convention in Nashville, CMC will be thrust into a much expanded audience through syndication with Parables.TV, ChristianCinema.com and ChristianPress.com.



Cheryl Ariaz Wicker

The 24-hour Parables TV Christian movies network has been keeping an eye for some time on Wicker's Christian Movie Connect. "We've been looking for short segments like this for filler content," said Isaac Hernandez, Parable TV's General Manager. "I expect our audience to find CMC's segment informative and entertaining."

Meanwhile, Jared Geesey, Sr. Vice President of ChristianCinema.com has decided to tap Wicker's CMC content to keep their readers informed about the latest Christian news. "Cheryl has been very visible in Christian film festivals, conventions and events. We are excited about adding the perspective she brings to the news we provide to Christian film fans," says Geesey.

Christian Press' Russ Jones also acquired CMC's content during the NRB convention. ChristianPress.com is an award-winning, nondenominational Christian website providing news and information from a biblical worldview.

"I think of myself as a Christian film advocate. It is something I am passionate about, whether I'm

playing the role of producer, publicist or media personality. Interviewing people is a way I can help to promote films in the faith-based genre while doing something I love to do at the same time," exclaimed Wicker, who also owns Premier1 Studios, an entertainment media and public relations agency specializing in Christian media. "I am very excited to see these interviews get out to a larger audience."

Aside from the podcasts on her ChristianMovieConnect.com website, Cheryl also posts articles for Examiner.com as the National Christian Movie Examiner, which will also be picked up by ChristianCinema.com and ChristianPress.com.

About Christian Movie Connect: Christian Movie Connect (CMC) is an interview podcast venue that showcases the major voices in Christian movies. Hosted by media personality Cheryl Ariaz Wicker, CMC interviews Christian filmmakers, actors, screenwriters, and other Christian film industry newsmakers in the country and worldwide. Podcast interviews are filmed at leading Christian industry events such as National Religious Broadcasters Convention, Biola Media Conference, Gideon Media Arts Conference and Film Festival, International Christian Visual Media (ICVM) Catalyst Conference as well as movie premieres, set visits, and other Christian media events.

About Cheryl Ariaz Wicker- Cheryl Ariaz Wicker is an award-winning film producer, publicist, and celebrity interviewer with more than a decade of experience interviewing celebrities, including recording artists, authors, speakers, political leaders, filmmakers and actors. As an entertainment publicist, Cheryl is also the owner of Premier1 Studios, an entertainment media and public relations agency based in Monroe, Louisiana. She specializes in promoting and producing redeeming movies, having most recently co-produced the film "Finding Normal" by Pure Flix Entertainment, starring Candace Cameron Bure, which will air on CMC.

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