

BeautedeParis.com Announces Spring 2013 Beauty Specials

/EINPresswire.com/ For Mother's Day or just because it's a new beauty season, BeautedeParis.com is offering Spring Specials for a limited time

Going from cold weather into the heat and humidity can wreck havoc on the skin. A change in seasons is the perfect time to examine a skin care routine and change things up. Skin may be drier in the Winter or need brightening for Spring. An at-home <u>beauty regimen</u> needs to change as skin ages. So women or even men, wanting to turn back the clock by erasing wrinkles and brown spot appearance need to use facial moisturizers,



eye cream and skin brighteners designed and clinically tested to improve skin's beauty.

BeautedeParis.com knows that women look for easy to use but effective products that will keep skin looking <u>youthful and radiant</u>. Their products are formulated with many natural ingredients and vitamins that have been clinically tested for optimal benefits.

The change of seasons and exposure to the sun and elements can damage skin. That is why the better skin care products use a combination of anti-oxidants and vitamins to combat the signs of aging.

Antioxidants are a substance that seeks free radicals, the volatile particles that are known to damage cells. Free radicals are a factor in causing sun damage and even skin cancers. Free radicals may occur with sun exposure, smoking and alcohol, all of which deplete antioxidants in the skin. The good news is these antioxidants can be replaced.

BeautedeParis.com uses numerous vitamins in their <u>anti-aging skin care</u> to promote youthful and radiant skin. Vitamins A, C and E are among the time proven ingredients that are important for the advancement of skin's beauty.

Vitamin A: UV radiation leads to vitamin A deficiencies in the skin, replenishing skin care with Vitamin A Is important for skin health.

Vitamin C: Also known as ascorbic acid is a very potent antioxidant. Studies have shown large amounts of vitamin C reduced skin swelling and protect against sunlight. Vitamin C is thought to promote collagen production.

Vitamin E: Studies indicate topical forms of vitamin E have decreased skin roughness, length of facial lines, and wrinkle depth.

Clinical studies reveal that antioxidants including vitamins C and E help to fend off free radicals found in UV rays and improve a sunscreen's ability to do the same.

In celebration of women, BeautedeParis.com is offering Spring Beauty Specials for a limited time. Visit <u>http://www.beautedeparis.com/gift-set.html</u>

Beauté de Paris is a beauty product company that caters to both women and men, currently offering products that promote the appearance of longer eyelashes, the look of thicker eyebrows, reduce the look of dark eye circles and creams for diminished appearance of wrinkles. Visit their website at <u>http://www.beautedeparis.com/wrinkle-redeaux.html</u>

Media Contact: Jennifer Hughs Beauté de Paris <u>http://www.beautedeparis.com/</u>

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