

Skyline New Jersey Participates In First-Ever Company-Wide "Take Your Child To Work Day"

/EINPresswire.com/ PINE BROOK, NJ --For the first time in the company's history, [Skyline New Jersey](#) participated in "Take Your Child To Work Day" on April 25, 2013. Ten children attended the event, which was designed to provide them with information about potential careers while stressing the importance of hard work and education.

"This was a fun day and a huge success. We included a lot of hands-on activities that kept the children busy and engaged while we mixed in several important aspects of our business from lead generation and sales to display design and production," explained Scott Price, President, Skyline New Jersey (www.skylinenj.com).

After a welcome speech from Price, the children started their day learning about the daily routines and procedures of Skyline sales consultants. As part of their day, the children were able to tour the showroom of different [trade show exhibits at New Jersey](#) based Skyline, along with the company's 32,000 square foot facility.

"One of the most popular stations of the day was the CAD station. Each child was able to work with one of our graphic designers to create their own Skyline display using the same software the professionals use to design displays for our customers," noted Price.

After they created their designs, the children saw how graphics are printed and assisted in the installation and dismantle of a Mirage pop-up display. Mirage is one of Skyline's most popular



Skyline New Jersey, a trade show installation company, hosted its first-ever "Take Your Child To Work Day" on April 25. The company creates trade show exhibits in New Jersey. The company provides island exhibits, banner stands, permanent and portable disp

[portable displays in New Jersey](#). To wrap up the day, the group shadowed Skyline Project Coordinators who focused their portion of the day on time management and project planning.

'It's one thing for kids to know what their parents' job is, but then they get to come in and see all these other people who work with Mom or Dad and learn what their jobs are and how it all fits together. It's a very eye-opening day for a lot of kids. They see that there is a lot more to the working world than what they may have realized and start to see that they have a lot of choices when it comes time to think about a career," said Price.

Skyline New Jersey is a trade show installation and design company that works with clients of all sizes and in nearly every industry. The company is part of the global Skyline network consisting of nearly 100 design centers in North America and more than 1,500 team members worldwide with Regional Service Centers in major cities including: Las Vegas, Orlando, Toronto, China and Mexico.

About Skyline New Jersey: Skyline Exhibits New Jersey (<http://www.skylinenj.com/>) has a complete team of designers who can create and execute trade show exhibits, banner stands and other elements for businesses in every industry. Their award winning kiosks and trade show stands in New Jersey can be professionally installed by their own team of event professionals.

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