

Logiforms' New Site Offers Enhanced Forms Building Platform and Best Practices

/EINPresswire.com/ Logiforms Software Inc., an online data collection and management provider, has launched a new version of its online forms building platform, with upgrades that allow for faster forms design processing and new best practices aimed at boosting sales conversion rates.

Logiforms Software Inc., the Vancouver B.C.-based leader in online data collection and management tools has launched a new version of its online forms building platform, which includes upgrades that offer customers the ability to employ faster forms design and, using new best practices, enjoy increasing sales conversion rates.

One of the most popular new features found on the redesigned Logiforms web platform, says company President Frank Kastle, is the Workflow tool, a digital device that allows for the collection of data via a customer's form to be published and used to create secure, member only portals.

The Workflow tool is a powerful addition to the Logiforms platform, he said, and already is receiving stellar reviews from clients who are using it to create a range of customized [PDF forms](#) and more, including searchable real estate directories and mortgage processing portals.

"Our new version 3.0 site employs a professional grade form design platform, powerful and flexible enough for any project," Kastle said. "We believe that anyone using our new web platform will be pleasantly surprised to see just how much it can do."

All of the new tools clients will find in the new Logiforms web platform were created to make form design faster and more flexible. Many of the limitations found in previous versions have been removed to make it even easier for customers to create powerful online forms that convert sales by seamlessly integrating form design best practices.

So far, client feedback has been promising, with most of the support centered on the 3.0 version's flexibility and easy functionality. "I love the fact that you can create an unlimited number of columns and manage to maintain design control down to the pixel," said one New York real estate broker and longtime Logiforms platform customer. "The drag and drop process makes it faster than ever to create professional forms."

Other Logiforms clients say they are impressed with the new form analytics in the 3.0 version, as well as its simple form design and effective publishing tools, which are helping to produce the conversion rates clients are looking for.

"We analyzed hundreds of forms and conducted extensive research in order to develop a form design platform that would get better results for our clients," said Kastle. "We are confident we've accomplished this goal because we see our clients obtaining significantly higher conversation rates and increased sales generated with this new platform."

Logiforms has processed over 121 million form submissions since its launch in 2001. The new, 3.0 version of the company's web platform fully addresses the consistently changing demands of its roughly 20,000 users, solidifying its preeminent status in the data collection and management sector.

For more information about Logiforms Software Inc., visit their website or call (866) 403-8464.

About Logiforms Software, Inc.: Logiforms Software Inc. was founded in 2001 and is based in Vancouver, B.C. The company's preeminent positioning as one of the leaders of online data collection and information management has resulted in a client base of more than 20,000 companies around the globe who rely on Logiforms platform for online forms building. The company is guided by the principal that form design should be easy and accessible, powerful and effective for any project, and remain above all things, affordable.

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