

SASH Realty Announces Hiring of Dennis Brown as Designated Broker

/EINPresswire.com/ <u>SASH Realty</u>, a division of SASH Senior Home Sale Services, recently announced the hiring of Dennis Brown as Designated Broker. Mr. Brown, named Seattle/King County REALTORS® Broker of the Year for 2013, brings over three decades of real estate experience to SASH Realty:



SASH Realty, a division of SASH Senior Home Sale Services, recently announced the hiring of Dennis Brown as Designated Broker. SASH, a combination of social work, elder care, and real estate, was founded based upon a personal experience by CEO <u>Rebecca Bomann</u> with a senior loved one's home sale. SASH Senior Home Sale Services offers many different options for senior homeowners looking to sell their home, yet every transaction is customized to the specific needs of each client.

SASH Realty, the full-service brokerage arm of SASH, has a unique business model in the industry focusing primarily on serving senior homeowners and their family members. Clients benefit from SASH Realty's extensive experience in elder care and real estate, and every transaction is designed to suit their specific schedule and plans. The SASH Realty Team collaborates with all decision makers, and communicates clearly and regularly to keep senior clients and family members informed during every step of the process.

Prior to joining SASH Realty, Mr. Brown was a broker for Windermere Real Estate/Wall St. Inc. for seventeen years, and a broker for Prudential Northwest Realty for seven years. Before embarking on his career as a real estate broker, Mr. Brown was a mortgage broker, professional property manager, and a bank loan officer. His impressive array of credentials include 2013 SKCR (Seattle King/County REALTORS®) Broker of the Year; Washington REALTORS® 2013 Chair, Business Practices Committee; Legislative Key Contact to four Washington State Legislators; current Officer and Director, Washington State REALTORS®; 2012 SKCR Chair, Governing Documents Special Committee; and 2010 SKCR Board President. Mr. Brown also served at the national level on the NAR (National Association of REALTORS®) Risk Management and Equal Opportunity/Cultural Diversity committees.

SASH Founder and CEO Rebecca Bomann, commenting on the hiring said, "Dennis Brown epitomizes all that we are here at SASH: transparent integrity, an unwavering commitment to outstanding client care, and the highest standards of professionalism. We are thrilled to have

Dennis serve as the Designated Broker of SASH Realty, and we know that many seniors and their families will benefit from his leadership and experience."

Every broker at SASH Realty has earned the SRES (Seniors Real Estate Specialist) certification from the NAR and is extensively trained to assist senior clients with the purchase or sale of any kind of real estate including residential homes, condos, farms and acreage, investment properties, and even commercial properties.

Mr. Brown, on joining SASH Realty said, "This is the opportunity of a lifetime for me. I've always wanted to teach and train brokers, so becoming Designated Broker for SASH Realty was a logical growth step in my career. To join a company that has such a special focus on serving seniors, who are near and dear to my heart, is extremely rewarding." Mr. Brown went on to say, "It was the uniqueness of the company that drew me to SASH Realty. It's very different from working for any other brokerage. We have a whole package of home sale services to draw from. Nobody else has the depth of knowledge and quality of service to assist senior homeowners and their families."

The average home seller does not typically face the host of challenges older adults do, and the emotional, physical, and financial obstacles of navigating a home sale can be overwhelming to senior homeowners. SASH Realty's primary focus on senior homeowners and their family members provides them with a level of experience and understanding that is unusual for conventional real estate brokerage companies.

SASH Realty is a division of SASH Senior Home Sale Services. Serving clients since 2006, SASH has earned an A+ Rating from the Better Business Bureau, as well as outstanding reviews from senior clients and their family members.

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