

New DollyTrax 3 Combines Three Dolly Mechanisms into One System

/EINPresswire.com/ MidSouth Visual announces the release of the DollyTrax 3 [video camera dolly system](#) that enables videographers to walk, ride, or slide with their cameras.

MidSouth Visual, Inc. announces the availability of the DollyTrax 3 [video camera dolly](#) system, with all new features and materials designed over the past two years.

DollyTrax 3 was designed with a lightweight aluminum chassis and pneumatic tires, rotating axles for laser assisted arc circles, seat and pushbar, low mount options, and a built in 40-inch ball bearing [dolly slider](#) mechanism.

"The goal was to pack as many features and tools into one video dolly as possible, yet be competitively affordable, fast, and compact for solo shooters," says designer Paul Lyke. Further enhancements include a tool-less quick release seat and pushbar, and improved silicone foam tire cushions for outdoor dollying.

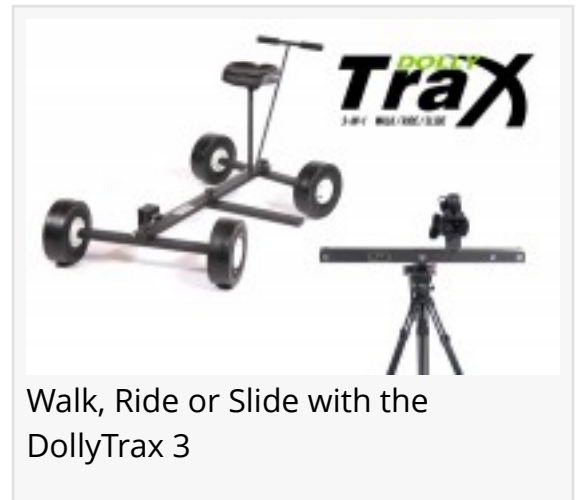
Lyke notes that the main challenge was to create a video camera dolly system that serves 95% of shooting situations that a videographer could encounter. "The challenges were monumental and almost insurmountable at times, trying to combine so much into a 'Made in the USA' niche market product," says Lyke. "But we pressed on knowing this dolly is an unprecedented option for many videographers needing to do more with less."

The target price of \$999 USD was successfully attained with all available accessories included into one complete package.

More information and sample demo footage is available at <http://www.dollytrax.com>.

MidSouth Visual Inc. is a Nashville based video production agency and product manufacturer.

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