

Gammify Announces the 2013 Gamification World Championships & \$25,000 First Prize

/EINPresswire.com/ The inaugural 2013 [Gamification World Championships](http://www.Gammify.com) is a fun, innovative and professional competition that celebrates the highest standards of [Gamification](http://www.Gammify.com) excellence among students and professionals. World Finals in San Francisco in October 2013 (www.Gammify.com)



SAN FRANCISCO - Professional Services Champions League ("PSCL"), together with its event partners, are delighted to announce the launch of the inaugural 2013 Gamification World Championships (www.Gammify.com).

Overview

The 2013 Gamification World Championships is a fun, innovative and professional competition that celebrates the highest standards of Gamification excellence among students and professionals worldwide. Gamification is among the world's fastest growing professional service industries and continues to greatly impact corporate and social enterprises worldwide.

The 2013 Gamification World Championships will comprise:

- Two Online Rounds (Commencing September 1st 2013); and
- Live World Championship Finals Event held in San Francisco, USA (October 13th 2013)

Participants

Highly skilled and innovative professionals and students worldwide from over 100+ countries will compete from diverse backgrounds, including: Strategy Consultants, Innovation Experts, Human Resources, Management Consultants, Information Management, Product Design, Start-Ups and Game Design, among others.

Online Rounds

Rounds 1 and 2 Online Rounds will test competitors' wide-range of practical, theoretical and innovative understanding of Gamification strategy, experience and mechanics. Global participants will individually answer multiple choice questions and Gamification-related case studies over 120 minutes. Questions will test a wide-range of skills and expertise – including

Practical, Theory, Strategic/Serious Games Design Techniques, Engagement Mechanics and Augmented Reality. [Enterprise Gamification](#) questions will focus on exploring real-life business approaches and techniques that drive improved engagement, business performance and reshaping corporate decision-making.

Live World Finals Event – San Francisco

Top 16 World Finalists will be flown to the Live Finals Event in San Francisco to compete for the title of Gamification World Champion. Three world-leading judging authorities for the World Finals will be: Mr Mario Herger, Ms Marigo Raftopoulos and Mr Yu-Kai Chou. The inaugural 2013 Gamification World Champion will be awarded US\$25,000 First Prize.

Learn more and register at: www.Gammify.com

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2013 Gamification World Championships

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Press release courtesy of Online PR Media: <http://bit.ly/YF7dpr>

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