

2BET2 Launches iPad Casino App in the Apple App Store

/EINPresswire.com/ 2BET2 today launched its first non-Facebook product in the Apple store – [2BET2 Casino](#). A fresh and invigorating approach to popular casino games, 2BET2 Casino is a sports-oriented casino game with a full virtual money sports betting game incorporated within the app.

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2BET2 Casino for the iPad - play Roulette, Blackjack, Baccarat, Sports Slots and bet on Sports

The new app complements the Socialitize product range, which includes [2BET2 Social Betting](#) (on Facebook, iPad and phones) and 2BET2 Sportsworld on Facebook.

2Bet2 Casino in the Apple Store broadens the user base outside of Facebook, and extends the 2BET2 product range, according to Socialitize CEO, Adriaan Brink. "2BET2 Casino, a standalone app, is now available in the Apple store, and brings a new audience to 2BET2 beyond Facebook" he said. "In-app purchases are made simply and effectively via iTunes, giving the 2BET2 Casino player instant access to top-up chips."

Brink noted great success in the sports gaming environment, initially with 2BET2 Social Betting on Facebook (also available in the Apple store). The company followed this with 2BET2 Sportsworld, offering their sports enthusiasts sports news - all the fixtures and results as well as informed commentary – in one personalised place.

Said Brink: "We're the go-to option for sports news on 2BET2 Sportsworld. 2BET2 Social Betting is the must-play game for anyone who knows their sports. With the latest release of 2BET2 Casino, we're broadening our product range, but all within the sporting genre – a unique approach to social gaming."

2BET2 Casino is available now at itunes.com.

About [2Bet2 Sports Apps](#)

2Bet2 Sports Apps (a trading name for Socialitize Ltd) is engaged in the design, origination and operation of 2BET2 Social Betting, 2BET2 Sportsworld, 2BET2 Casino and other social gaming brands, primarily operated through Facebook, iPhone, Android and other mobile devices.

2BET2 Social Betting is a free social sports game on Facebook. With informative up-to-date coverage of all major sports including the Football, Baseball, Basketball, Hockey, Tennis, Motor sports, Rugby and Cricket, it offers players an opportunity to bet on anything from midweek European Champions League Soccer to the NFL on a Sunday evening. Signing up through Facebook, users are given a bonus, and after taking the optional tutorial, they can start playing 2Bet2 games. 2BET2 Turbo gives players a chance to have a quick game where events settle every minute. 2Bet2 Tournaments gives players the opportunity to test their knowledge against their friends for their BB\$.

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