



Rapid Capital Funding's CEO, Craig Hecker Joins DailyFunder's CEO Corner

/EINPresswire.com/ Craig Hecker pledges to foster the alternative business lending community

DailyFunder.com ("DF") today welcomed Craig Hecker, the CEO of [Rapid Capital Funding](#) ("RCF") to the CEO Corner. He joins three other industry captains in making a commitment to foster the alternative business lending community. RCF is a Miami, FL based Merchant Cash Advance provider.

DF co-founders, [Sean Murray](#) and Capital Stack, LLC felt honored to have him come on board. "I have known Hecker for many years," said Murray. "He really understands the needs of small business and he is supported by an outstanding team of professionals in his office."

Hecker added, "I am honored to be a part of the CEO Corner. DailyFunder is an insider resource for our niche of alternative financing. Our industry has rapidly grown in the last few years and it is a great place to seek out the pulse of the merchant cash advance business and the changes that may lie ahead."

About Rapid Capital Funding, LLC

Rapid Capital Funding is an industry leader in small business financing, with its primary focus on merchant cash advances for small and medium sized businesses. Since 2008, RCF has set the bar to be a valuable resource in the small business community and support the entrepreneurial spirit of business owners. RCF takes pride in their business accomplishments and the ability to help businesses grow into their full potential. For more information, visit <http://www.rapidcapitalfunding.com>.

About Daily Funder, LLC

DailyFunder.com launched a little over 6 months ago and has experienced phenomenal growth. The number of unique visitors in April increased by more than 50% over March. DF is the official Merchant Cash Advance forum and it invites professionals from related fields to join and engage. Anyone can participate by downloading the free [iPhone app](#) or visiting <http://dailyfunder.com> on the web.

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Press release courtesy of Online PR Media: <http://bit.ly/YHcbSI>

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