



Thinxstream™ Selects Corent's SurPaaS™ to Enable, Operate & Manage a New Channel-ready SaaS Business

/EINPresswire.com/ [Thinxstream Technologies](#) Pte. Ltd., a global software company with innovative products and professional services for media, print and device management applications, has partnered with [Corent Technology](#), Inc., a leader in SaaS enablement software solutions.

Thinxstream Technologies Pte. Ltd., a global software company with innovative products and professional services for media, print and device management applications, has partnered with Corent Technology, Inc., a leader in SaaS enablement software solutions, to introduce a new SaaS offering with an efficient, off-the-shelf SaaS delivery model using Corent's SurPaaS™ powerful SaaS-Enablement platform.

SurPaaS™ is the first ever [SaaS-Enablement Software Platform](#) with a complete operations and management capabilities built for SaaS providers. "With SurPaaS™ in place, a software company can quickly and easily move to a SaaS business model, and be assured they will have all of the capabilities they need to run their SaaS business, efficiently and cost effectively," said Corent EVP of Engineering Shafi Syed.

"We wanted ready access to a global audience at a very economical price point, and delivering our offerings in a SaaS model certainly allows us to fulfill those goals," said Anil Thakkar, Director of Product Management at Thinxstream. "However, we realized that there are a number of issues that companies need to deal with when they decide to become a SaaS provider; such as customer provisioning, subscription management and billing services. We found Corent and their SurPaaS™ platform to be a good fit for our needs."

"This partnership is an example of the exciting new ways software vendors can transform their applications into SaaS solutions and create new channel relationships to quickly respond to their customers' rapidly changing requirements," according to Jeffrey M. Kaplan, Managing Director of THINKstrategies, Inc. and founder of the Cloud Computing Showplace.

SurPaaS™ is designed to reduce SaaS operations and management complexity for software companies who want to transition to a SaaS delivery model, without getting bogged down in the details of how to get there. SurPaaS™ includes all of the core functionality needed to run a SaaS business: tenant self-provisioning, configurable subscription management, built-in connectors

to popular billing services, revenue performance tracking, application performance monitoring, and more.

SurPaaS™ provides seamless enabling of multi-tier channel and distribution ecosystems. SaaS vendors can offer their VARs and channel partners a “white label” version of their service and have its partners sell it under their own brand, with their own particular solution configurations, such as aligned with the industries and markets they serve, without the burden of re-hosting and managing separate instances of the application.

“Corent is delighted to welcome Thinxstream as a valued customer and business partner, and pleased that SurPaaS™ was the product of choice to help them quickly launch their SaaS business,” added Syed.

About Thinxstream Technologies Pte. Ltd.

Thinxstream Technologies is a global software product company, with innovative products and professional services for media, print and device management applications across a wide range of industries. Based in Singapore, Thinxstream is a subsidiary of Celstream Technologies, an established, global Product Engineering Services company, with a rich heritage in offering complete product life-cycle development services. More information on the company can be found at www.thinxstream.com.

For queries, please write to info@thinxstream.com.

About Corent Technology, Inc.

Corent Technology is a leading provider of SaaS enablement software. Corent’s SurPaaS™ provides complete operations and management platform for SaaS (Software as a Service) providers. Corent’s Multi-Tenant Server™ provides a software “plug-in” approach to rapid transformation of conventional, single-tenant software applications into robust, elastic, multi-tenant, cloud-ready SaaS solutions. Corent SaaS Enablement Platform was named the 2012 “Cloud Product of the Year” at the TechAmerica’s 19th Annual High-tech Innovations Awards. Corent is managed by a team of Silicon Valley veterans from companies such as Apple, IBM, HP, Oracle, Sun and Sybase. For more information about Corent, please visit www.corenttech.com

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