

Online learning in Egypt Expands as 100,000th Learner Signs on to Access Free Education with ALISON

/EINPresswire.com/ The people of Egypt are embracing <u>free online learning</u> like never before with the global leader in free workplace skills training.

Global free education leader <u>ALISON.com</u> (Advance Learning Interactive Systems Online) announced today that it has signed up its 100,000th learner in Egypt. ALISON is one of the largest providers of free online learning and workplace skills training worldwide with over 2 million registered learners.

Commenting on the growing success of ALISON in Egypt, ALISON's Communications Manager Tracy Hadnett stated that:

"The market for e-learning is growing rapidly and the people of Egypt are embracing the opportunity to learn for free via the web. With the unemployment rate in the region continuing to rise (1), the demand for education and skills training will also increase with the unemployed looking for ways to upskill in order to find work. ALISON can play a very significant role here by continuing to provide online training skills courses for free."

One of our many Egyptian learners, Abeer Abdelgaffar, shared a testimonial with us about her ALISON learning experience:

"It really was a pleasure being part of your institution. My experience with you was so beneficial and helped me a lot to further my education and succeed in my career as a professional teacher with many skills. By the way, I have advised (and I still do) a lot of my students to join alison.com. Really, thank you is not enough."

Commenting on the development, ALISON Founder & CEO Mike Feerick stated that with the Egyptian government developing numerous initiatives to promote online courses there is huge opportunity for ALISON to assist with their objectives to improve education levels of the population in the region.

Sources:

About ALISON (Advance Learning Interactive Systems Online)

ALISON.com is revolutionizing global education and training through the provision of free interactive multimedia basic education and workplace skills training courses with certification online. With 2 million registered learners and 300,000 graduates worldwide, courses on ALISON are freely available from well-known multinational organisations to individual subject-matter-experts. Irish-based ALISON (the world's oldest MOOC – Massive Open Online Courseware) was founded in 2007 as a for-profit social enterprise. ALISON stands for "Advance Learning Interactive Systems Online."

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