

ECHO Introduces the New Standard in Tough for Farm & Ranch Saws: The ECHO CS-590 Timber Wolf

/EINPresswire.com/ ECHO offers industry-leading chain saw with more power and more standard features.

ECHO Incorporated has once again demonstrated its ability to develop industry leading chain saws with the introduction of the ECHO Timber Wolf CS-590, the official chain saw of the Professional Bull Riders (PBR).

Falling within the mid-range price bracket and positioned within the popular 55-60cc semi-pro chain saw segment, the ECHO Timber Wolf is more powerful than today's topselling farm and ranch saws, has more standard features and comes with a better consumer warranty.



<u>ECHO's affiliation</u> with the Professional Bull Riders is expected to help reach the target demographic for this saw - the rural land owner, rancher and firewood cutter.

"At ECHO we can relate to 'tough," says Mike Best, ECHO VP of sales and marketing. "ECHO builds chain saws for demanding conditions and use by ranchers, large land owners and arborists alike. Our partnership with the PBR and two-time world champion bull rider Chris Shivers helps us get that message across to fans with a need for our products."

The ECHO Timber Wolf is an ideal saw for farm and ranch work. Its professional construction and features provide easy starting, simple operation, high performance, and quick maintenance. Available in 18" and 20" bar lengths, the Timber Wolf CS-590 is powered by a 59.8cc professional-grade engine. Standard features include:

- Heavy duty, easy access, 2-piece air filter
- Decompression valve for easier starter pulls
- Digital ignition system for smooth and quick acceleration
- G-Force Engine Air Pre Cleaner™ for reduced air filter maintenance
- Spring vibration-reduction system for smoother operation
- Dual-post chain break system for durability and safety

• 5-year consumer warranty/1-year commercial warranty For additional product information, visit www.echo-usa.com.

About ECHO USA: In the past several years, ECHO has introduced many new and innovative chain saws to the market. Built to tackle the toughest jobs, ECHO chain saws start easy, run smooth, and provide years of dependable performance.

ABOUT PBR: The PBR is the world's premier bull riding organization. This year marks the 20th anniversary of the founding of the PBR. Click here for more information on PBR and ECHO's partnership, or follow the PBR on Facebook at www.facebook.com/PBR, Twitter at http://twitter.com.

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