

Kimberly Dotseth Launches New San Diego Real Estate Brokerage for Sellers

/EINPresswire.com/ San Diego's only real estate firm dedicated solely to sellers and their home sale needs.

Kimberly Dotseth announces the launch of her new San Diego real estate brokerage, Blend Real Estate. A year in the making, Blend Real Estate is dedicated to the needs and services of homeowners selling their real estate.

"It feels to me like we're at a very significant ground shift in real estate, and my niche required a formal definition. As a long time listing broker, this move signals to my clients my dedication and love for the listing," said Ms. Dotseth.

Blend Real Estate offers modern real estate services to sellers that all her clients have come to expect: professional photography, staging services, home prep using her prized vendor list, and a multiple listing presence of perfection. In addition, her creative and thorough electronic showing schedule and electronic offer review analysis has been a huge help to clients with dozens of offers to sort through.

"Our sellers are getting bombarded with multiple great offers in a matter of a day or two, so I created a great method of organizing showings and analyzing offers that helps everyone, including the buyers," said Ms. Dotseth.

A service that has been offered for years and will grow is her estate listing package. Available to any seller of a home ready to be sold from one family to another, this listing package comes with a free estate sale that literally means the seller walks away from a house full of belongings and lets Blend price everything and sell everything for them -- for free. All estate sale proceeds are given to the family in full.

Blend will arrange for remaining, unsold items to be donated, getting all parties to a vacant



blend.
Real Estate
a perfect mix of goodness

As San Diego's only real estate firm dedicated to the needs of sellers, Blend Real Estate loves listings.

property to prep, list and sell. References provided on this amazing and honorable service. [Homes for sale in San Diego](#) get great personal attention with Blend.

All of Blend's listings come with the "cancel anytime" clause. Sellers can cancel for any reason, any time with 24-hours notice. Absolutely no obligation. If someone is not happy, they can simply cancel and walk away. Blend wants its [San Diego real estate sellers](#) to be happy.

"It is evidence of satisfaction that no seller has ever used his or her cancellation clause, yet everyone likes it and it's our philosophy to make sure every seller is completely satisfied," said Ms. Dotseth.

Blend Real Estate follows Ms. Dotseth's enormously successful real estate brokerage, Green Box Homes with some overlapping effort in philanthropy. Like Green Box Homes, Blend Real Estate also donates up to 15% of its commission to charitable causes. [San Diego listings](#) sold through Blend contribute to some amazing causes like the Leukemia & Lymphoma Society, many animal charities and senior services.

Kimberly Dotseth was named the Broker of the Year for the San Diego Association of REALTORS in 2012. SDAR is the largest trade organization in San Diego County with over 10,000 members.

Ms. Dotseth is also a Five Star award winning broker through San Diego Magazine every year from 2007 - 2013. This award is chosen by clients and less than 7% of the licensed agents and brokers and recognized with this honor.

Blend Real Estate is a San Diego brokerage firm dedicated exclusively to the needs of sellers and their properties for sale. It is committed to getting top dollar for every property and every seller in a modern and professional manner.

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