

Clean Hydraulic Fracturing Conference Announced

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The <u>Petroleum Connection</u> has announced The 2013 <u>Clean Fracking Communication</u> & Technology Conference. Advancements in hydraulic fracturing have provided an enormous benefit to the U.S. and Canadian economies. However, there are on-going concerns about the environmental impact of fracturing. Recognizing that, industry efforts continue to make all aspects of the fracking process more environmentally friendly and are resulting in a cleaner energy source in natural gas.

The Clean Fracking Communication & Technology Conference is being organized to showcase many of the emerging techniques and technologies helping to make the fracking process even cleaner, and to address the vital public relations and communications issues surrounding fracturing.

According to Petroleum Connection Managing Partner Jeff Presberg, "This unique event will be limited in size, with plenty of networking opportunities so attendees can get to know each other. The venue is excellent and a little removed, to encourage and enable better focus and engagement."

The conference will be held at the Park Hyatt Resort in Beaver Creek, Colorado on August 6 & 7, 2013.

Those interested in learning more about the event and about sponsorship opportunities, or to suggest potential speakers or topics, should visit http://www.petroleumconnection.com/cleanfracking/.

For additional information, contact: Peter Cook pcook@petroleumconnection.com (888) 906-9898

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