

Operators Queuing Up To Join The Equity Poker Network

/EINPresswire.com/ Online poker network Equity Poker Network's (EPN) timely launch, a non-profit poker network promising to bring stability and profitability to operators.

Equity Poker Network's upcoming launch seems expertly timed. It features a business model that now can be seen to be necessary for the long-term health of any network, one that ensures a financially safer place for Players and Poker Operators alike.

Brainchild of industry veteran Clive Archer EPN in his words is "A Network [that] has been created to ensure a balanced ecoculture". The vision of EPN is to create a level playing field for Operators and Players alike and to ensure the financial health of the network and the Operators.

A non-profit cooperative business may sound strange in the online poker world but those who may have thought it unnecessary will now have to think again. It allows "all members of the Cooperative to run their businesses optimally including low fixed fees and redistribution of any profits. The downfall of other networks is caused by heavy percentage based fees, an unbalanced ecoculture with cross-cage losses to shark pools damaging Operators and the network as a whole"

Many players have lost their funds over the last 2 years but EPN has created an innovative secure environment for both players and poker room. EPN's Clearing-House will hold enough funds to ensure that all Operators receive the funds due to them from other Operators on the network. The funds are held in separate accounts from the network's operating funds, ensuring Operators against both network failure and other poker room's failure. As a result players will benefit from a safer playing environment that is also exciting and fun.

Clive Archer states, "We're rewriting the rules to provide businesses with an opportunity to offer their players online poker without losing their shirts each month to cross cage and sharp players."

The focus is definitely on the recreational player rather than pros that proliferate Stars and FullTilt. EPN will impose what it calls a "Shark/Winners Tax," in order to encourage member sites to recruit recreational players. Recreational players, as opposed to professional grinders, supply the poker economy with funds.

Due to launch at the beginning of June EPN's flagship site Full Flush Poker will open it's doors, alongside other significant Operators, to all players worldwide and offer them the most stable and profitable playing experience since Black Friday.

Hear more from Clive interview with CalvinAyre.com

<http://calvinayre.com/2013/03/20/poker/exclusive-interview-with-clive-archer-equity-poker-network/>

About [EquityPokerNetwork](#) (EPN)

EquityPokerNetwork (www.EquityPokerNetwork.com) is a cooperative non-profit business, based on rules that ensure a level playing field and a balanced player eco culture. EPN utilizes software that has been in live operation for over ten years and a proven management team. The network provides a profitable way for gaming operators to add Poker as a real business asset.

For further information contact Clive Archer at clive@equitypokernetwork.com or visit www.EquityPokerNetwork.com

Media Contact:

Clive Archer
EquityPokerNetwork
(506) 40 3467 40
<http://www.equitypokernetwork.com/>

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