

# CAPTARGET ANNOUNCES RE-BRAND TO SERVE LARGER USER BASE

/EINPresswire.com/ San Diego California – [CapTarget](#), a provider of on-demand research analysts to [middle market investment banks](#), management consultants, corporate development departments and private equity groups has completed a company wide rebranding and has re-launched its website to reflect its broader product offerings.

The logo for CapTarget, with "CAP" in black and a red triangle above the "A", followed by "TARGET" in black.

ON DEMAND RESEARCH ANALYSTS  
CapTarget rebranded identity

"While we will continue to aggressively serve the M&A industry's research needs, we feel our research analyst platform can be of particular value to private equity groups, consultants and other users with a need for deal focused research support. " said Gabe Galvez, CEO. CapTarget will also be releasing quarterly reports on [North American M&A](#) by region and plans to roll out additional product offerings in the coming months.

"Our rebranding represents a key point in our growth. These markets have a need for a flexible research option, and we feel our model best suits this needs."

About: CapTarget (<http://www.captarget.com>) is a leading provider of on-demand research analysts to middle market investment banks, management consultants, corporate development departments and private equity groups. CapTarget supports firms in buy/sell side research assignments by identifying targeted buyers/sellers, and by providing industry reporting and marketing material preparation. Their expert team of analysts supports firms and transactions throughout North America and Europe.

This press release can be viewed online at: <https://www.einpresswire.com/article/150979172>

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