

Sacramento Area Marketing Agency Adds 3D Animation to Service Line Up

/EINPresswire.com/ Full-service marketing firm Profile by Design launches a new service to help clients communicate with their markets and give them an edge over their competition.

Profile by Design, a [Sacramento area marketing firm](#), has announced that it has added 3D animation to its list of services.

[Mechanical 3D animation](#) is the detailed illustration and animation of parts, components, and machines.

Technology and industrial companies use 3D animation to assist in the design process, helping product engineers verify their designs and investigate potential flaws.

Additionally, animation is used to explain complicated engineering concepts and assemblies. Many processes, such as interactions of gases and chemical reactions, are not visible due to their nature. Or they may be hidden inside machinery, only operating when assembled. For example, illustrating how an internal combustion engine works is a task that lends itself better to computer animation than other mediums.

"Many people don't realize that 3D animation can also provide companies with an invaluable marketing tool. By using 3D animation in your website and presentations, you can help customers visualize your product, concept, or process and give them a better idea of its performance. It's a great way to engage customers and get them interested in what you have to offer," explains Mike Olson, owner and creative director of Profile by Design.

Profile by Design has been serving businesses in Sacramento, the Bay Area, Northern California, and Nevada for over 25 years. Olson says, "Our team is always on the lookout for technology that can be used to help our clients lead their markets. We feel that 3D animation can give clients a competitive edge."

About Profile by Design



Here, mechanical 3D animation is being used to explain a complicated engineering concept to stakeholders and clients.

Specializing in Internet marketing, email marketing, and web design, the Profile team is passionate about exploring new ways of increasing marketing ROI. [Contact Profile today](#) to request a free quote.

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