

North Orlando Cadillac Dealer Extends Warranty Coverage of Pre-Owned Automobiles

/EINPresswire.com/ Used car dealerships hoping new incentive for consumers interested in owning a Cadillac will help move pre-owned inventory at a quicker rate as summer months approach.



(North Orlando Cadillac Dealer News) With three cheers from used car dealerships, Cadillac has once again made the headlines. Recently the

luxury automaker announced new coverage limits for its certified pre-owned cars. Now, all pre-owned Cadillac's will come with extended warranties that cover up to 6 years or 70,000 miles, whichever occurs first. The previous warranty on a <u>second hand car sale</u> was only valid for two years or up to 20,000 miles.

In addition, Cadillac will now be offering free roadside assistance for all pre-owned vehicles, a service that was previously only offered for new vehicle purchases. Buyers of pre-owned Cadillac's will also receive a free three month subscription to OnStar services and satellite radio. The new provisions are valid on pre-owned Cadillac's purchased at Cadillac dealerships and any used car dealership. In fact, there is currently 0% available for qualified buyers at your local North Orlando Cadillac Dealership.

"Due to the tough economic conditions of the past few years, purchasing a new Cadillac has not feasible for many consumers," stated Kevin Giguere, sales professional at a North Orlando Cadillac Dealer. "With the addition of new warranty terms, however, purchasing a certified preowned (CPO) Cadillac offers additional incentives for consumers, which in turn makes purchasing a pre-owned Cadillac a great choice."

In addition to the new warranty terms and great APRs, in certain states consumers who purchase a certified pre-owned Cadillac from any second hand car sale, will have the option to purchase a premium care maintenance service warranty for the vehicle. These packages will cover basic car maintenance services like fluid changes and tire rotation, amongst many others. The premium care maintenance warranty is available on all Certified Pre-Owned Cadillac vehicles for \$399.

Source:

Kevin Giguere, North Orlando Cadillac Dealer Used car dealership sales line 407-378-6460

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