

Leading Credit Card Processor BluePay Partners with Payfirma to Offer Tablet Payment Solutions

/EINPresswire.com/ Thanks to a new partnership with mobile payment authority [Payfirma](#), BluePay now offers its secure payment platform on tablets as well as smartphones.

Credit card processor BluePay is partnering with mobile payments provider Payfirma to offer a full point-of-sale (POS) for tablets. Integrated seamlessly with BluePay's payment platform, Payfirma's tablet solutions are yet another value-added module integrated with BluePay technology. The collaboration further expands and differentiates BluePay's secure payment platform to enable multi-channel payment processing.



"At BluePay, we've always been committed to giving customers as many simple and effective payment solutions as possible," said Kristen Gramigna, Chief Marketing Officer at BluePay. "Through this partnership, we're able to pair our secure payment processing with Payfirma's tablet point-of-sale system, giving businesses the ability to offer mobile payments in their stores as well as a huge aesthetic improvement over traditional terminals."

Designed to simplify payments and engage customers, Payfirma's tablet solutions provide a new way for BluePay to offer innovative payment processing to its customers. Now, in addition to providing true eCommerce, MOTO, retail, and virtual terminal transaction processing, Bluepay's platform also provides tablet-based mobile payment solutions. Ever on the rise in diverse industries, from retail to food to hospitality, smartphone and tablet payments will eventually replace traditional POS systems and credit card terminals altogether.

"Mobile is the future of computing and payments," said Michael Gokturk, CEO of Payfirma. "Businesses of all sizes, from large enterprises to small retailers are adopting mobile devices like tablets as the way to get paid. Our solutions let businesses engage their customers in new ways and ultimately increase revenue."

By collaborating with BluePay, Payfirma benefits from its leading-edge secure payment platform and gateway, as well as its direct merchant and enterprise sales teams. Payfirma's smartphone

solution became available last month by Bluepay and the tablet point-of-sale launches today. You can find more information about the mobile solutions on Bluepay's mobile page.

Click [here](#) to get the app!

About BluePay: Providing the highest level of data security in the industry, BluePay (<http://www.bluepay.com>) makes U.S. and Canadian credit card processing simple and fast. BluePay is a full-service, Tier 1 credit card processor based in Naperville, Illinois, with offices and data centers across the United States. The firm leverages extensive industry experience and a comprehensive suite of credit card merchant processing services to provide a complete system of credit card processing solutions with competitive rates. Follow BluePay on Twitter (<http://twitter.com/BluePay>) for company and credit card processing industry updates.

About Payfirma: Payfirma helps businesses accept credit and debit cards online, in stores, and on mobile devices. Payfirma's payment platform puts all transaction data in one place and makes it simple for businesses to use the data to make smarter business decisions about customers, products, and employees. Trial Payfirma's products today. To learn more about Payfirma, visit <http://www.payfirma.com>, follow us on Twitter @Payfirma, or call us at 800-747-6883.

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Press release courtesy of Online PR Media: <http://bit.ly/152zlob>

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