

# Favebucket.com Soft Launched, Ready to Turn Social Bookmarking Upside Down

/EINPresswire.com/ Favebucket.com soft launched only a few weeks ago with a clear direction in mind: become the best thing around for people who need assistance with saving, recollecting and sharing their favorite information online! Making life with information easy and enjoyable!

Favebucket is the assistant that helps users save, recollect and share their favorites online

The following is an interview with Favebucket co-founder Marcel Cramer:

"What is Favebucket?

Through Favebucket people can store anything they like on the web. Favebucket will suggest the right keywords.

And as users save or better "[Fave](#)" more, the more accurate suggestions they will receive. Its also about [social discovery](#) of search results by actively asking networks to bring back answers to queries.

"Not only can people quickly save what one wants to [remember](#), but finding it again just as easy and fast. Tags (the keywords) and Buckets (collections) ensure, together with the search function, that users will find their favorites, fast!

"In Favebucket favorites are visual which makes it really easy and helpful to find your favorites or Faves. On the front of the favorites or Favecards, there is access to the detail page, share privately through Favebucket and share via social media as well.

"Favebucket is much more than just bookmarking, or clipping like Delicious, Clipboard, Evernote and other solutions. These are useful, but for certain specific tasks, as a tool, they do not offer sufficient assistance or save enough time working with information online.

"Next to that Favebucket.com offers a much friendlier interface. What is Faved is not shown to others, it is private till people decide to share.



"How did we come up with Favebucket?"

Favebucket came to being in a very natural way. Us, the founders, Marcel and Christophe, met at work. We needed a solution to store everything we needed from the web to keep track and to share with each other and colleagues. There were no really good solutions at that time, even social bookmarking and other 'tools' didn't cut the cake, so to speak. Then we sat down and went to work on the design and development of Favebucket. We have discarded several versions (fortunately) and ended up where we are now. We created out of necessity."

"How does Favebucket work?"

Sign up at Favebucket.com via email, Facebook, Twitter or Google and LinkedIn soon. Then drag the two green buttons to the Bookmarks Toolbar. The button with the plus is there to Fave the site a user wants to keep. The other one is there to go to the Faveboard where all the stored favorites can be found. Soon, there will be a 'quick fave' feature that will save even faster than imaginable. The less time it takes, the better, Favebucket wants to assist and help save time.

"On Favebucket.com people will also find videos that explain Discovery, Recollection and Sharing with Favebucket. Just use the menu at the bottom of the homepage. When logged in and with the buttons placed in the browsers bookmark toolbar users are set to go."

Some facts:

The first phase of Favebucket is self-founded completely. The founders had no help from investors so far, and that is something they are really proud of. Now work is being done to bring the right investors together.

In a startup phase? Expect anything! It's all in the game. A site can have bumps, jitters and shakes. For messaging Favebucket there is a feedback function on board just in case something goes wrong, or if there is a brilliant idea that needs to be shared.

Soon mobile versions can be expected, there will be more and better features going live that will assist in storing, recollecting favorites and work will be done on media such as photos and video, and that's just the beginning.

Who is involved in Favebucket?"

Marcel Cramer is co-founder, as is Christophe Novalet. Frederic Charliers is the Favebucketeer for Engineering together with Fabien Dehopre. Finally, Philip Vermeulen of Ventures4Growth is involved as an investment advisor.

Favebucket is the assistant that helps users save, recollect and share their favorites online

Favebucket offers a device independent platform that provides low threshold functionality to assist users in managing favorite content wherever and whenever needed. It will also offer users the unique property to answer each other's search for valuable content through network and social discovery/search. Fast, reliable and easy to use.

People need assistance to reduce the effort needed to manage their life with information online, it needs to buy time and help increase productivity.

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