

Trade Show Displays Clients To Learn How To Enhance Trade Show Marketing Results During Free Webinar

/EINPresswire.com/ TORONTO (May 27, 2013) – Skyline Exhibits, leading builder of innovative, high-quality [trade show displays](#), will host a free webinar called, “What’s Working In Exhibiting.” Skyline will give two sessions on Wednesday, June 12, 2013.

“There are many facets to successful trade show marketing,” said Michael Thimmesch, director of customer engagement for Skyline Exhibits. “In this webinar, we’ll share with attendees what their peers have focused on to most improve their trade show programs, from a results and budget standpoint.”

In addition, trade show marketers will learn what other exhibitors have done to increase their results with:

- Show Selection
- Budgeting
- Measuring Results
- Lead Management
- [Trade Show Exhibit](#) Design
- Booth Staffing
- Promotions

Trade show marketers and others interested in improving their exhibiting skills can register for either of the two sessions by clicking on the hyperlink below or by typing the bit.ly link address into their internet browser:

What’s Working In Exhibiting Free Webinar Dates, Times, and Sign Up

Wednesday, June 12, 2013 (9 am PDT – 10 am MDT – 11 am CDT – 12 noon EDT)

<http://bit.ly/10MF3pe>

The graphic features a woman with dark hair, wearing a dark blazer over a white shirt, standing with her arms crossed against a blue background. To her left, the text "What's Working In Exhibiting" is written in white. Above this text, in smaller white font, is the word "Free Webinar".

Free Webinar

What's Working In Exhibiting

Trade Show Booth Best Practices Shared In Free, One-Hour Webinar, Sharing Research From Real Exhibitors On How They Increased Trade Show Results and Maximized Budgets.

Wednesday, June 12, 2013 (11 am PDT – 12 noon MDT – 1 pm CDT – 2 pm EDT)

<http://bit.ly/10MFnUR>

Once registered, attendees will receive an email confirming their registration with information needed to join the webinar.

About Skyline Exhibits:

Skyline Exhibits is North America's leading brand of exhibit systems. Known for exceptional customer service, high-quality manufacturing, cost-saving portability, innovative functionality, creative design and exhibitor education, Skyline has nearly 100 Design Centers in North America and representation in 31 countries. The company manufactures a broad range of products for trade shows and events-from [banner stands](#) and pop-up displays to large custom modular exhibits. With over 20 integrated exhibit systems, state-of-the-art production of large-format graphics and options for exhibit rental and services, Skyline provides exhibit solutions for virtually any size or budget.

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