

BuzzDrift Marketing Offers Comprehensive Local Maps Optimization Campaign For Small Businesses

/EINPresswire.com/ Chicago based internet marketing company BuzzDrift Marketing is now offering a comprehensive <u>Local Maps Optimization</u> campaign designed to help local businesses connect more effectively to their communities and earn more revenue.

Chicago based internet marketing company BuzzDrift Marketing is now offering a comprehensive Local Maps Optimization campaign designed to help local businesses connect more effectively to their communities and earn more revenue. What makes this new campaign so innovative is its attention to the ever changing local search landscape and its enhanced monthly analyses.

In the past, <u>Local Maps Optimization Companies</u> have created campaigns that run on a yearly basis and do not track the progress of the campaign as a whole. Buzzdrift Marketing has put an end to this outdated practice, by offering in-depth monthly reports that include comprehensive competitive analyses. Due to this innovation, local small businesses can now track the progress of their campaigns more effectively and better understand the return on their marketing investment.

Along with enhanced analysis, this new <u>Chicago Local Maps Optimization</u> campaign boasts comprehensive citation building, mobile optimization, conversion optimization, as well as dedicated management of each client's campaign.

"Offering a best in class Local Maps Optimization campaign focused on return and progress is not only what is best for our clients, but is the right thing to do. Our goal is to build our client's businesses, and without fully understanding their competitive landscape that wouldn't be possible." said Joseph Fornaris, Founder of BuzzDrift Marketing.

By offering dedicated management of each local maps optimization campaign, BuzzDrift Marketing enables their clients to easily submit revisions to their local presence with a friendly and familiar individual. Additionally, this special attention is helpful when other internet marketing related questions arise.

As part of their commitment to internet marketing education, BuzzDrift Marketing also offers free actionable small business marketing advice via their email list.

BuzzDrift Marketing is a Chicago Based Internet Marketing company that specializes in helping small local businesses grow and earn more revenue. With a philosophy centered around the success of their clients, BuzzDrift Marketing helps small local businesses stand out with unique and data driven approaches to internet marketing.

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