

Spring/Summer Launch: Best-of-British Goes Bright and Bold

/EINPresswire.com/ This season [The Savile Row Company](#) mixes the best-of-British tailoring with colourful style statements for spring and summer.

The Savile Row Company is proud to announce the launch of its brand new range of clothing for spring and summer. Along with traditional best-of-British styling in shirts, polos, casual trousers and top-notch suits, the range has some signature style statements that are both bold and colourful.

When it comes to shirts, bright colours aim to get to the heart of true-blue British tailoring. Check, Stripe and Gingham in a range of on-trend blues reds and pinks ramp up the style stakes for business and office wear. Simple style statements are essential, and the wardrobe staple white shirt is given a subtle makeover with must-have button-down collar; in crisp white cotton it's a British institution done better.

For bespoke, choose single or double-cuff; short or long sleeves, traditional or contemporary collars, for always, on-point sharpness.

The pique polo shirt from The Savile Row Company a sure-fire wear-and-go staple for men this summer. Strong and assured, in a range in plain bold colours or bold stripes, it's wear-anywhere durability stays cool too. Twinned with smart shorts and trusty deck shoes it has added nautical flair for a truly masculine style statement.

Our luxurious range casual shirts define thrown-on style: made from the finest, luxurious cottons, a striped cotton Oxford worn with a refined chino is just perfect for summer evenings. Denim too gets a look-in, with off-duty staples such as sun-faded denim shirt.

The Savile Row Company's range of suits, made from 100 per cent Italian wool and hand-finished with unique Columbian stitching, represent uncompromising quality. Prince of Wales and Birdseye check hit the mark this season. With ties and accessories to compliment, the only decision is whether to match or clash.

As always, this season's offerings are as dedicated to the highest level of quality as expected from The Savile Row Company's ethos of luxury clothes at affordable prices.

The Savile Row Company, located in Mayfair in central London, is a successful, medium-sized

family business established in 1938, now supplied in over 30 countries worldwide. The name of 'Savile Row' has become synonymous with the finest bespoke tailoring in the world, and sharing not only their namesake with this prestigious institution, The Savile Row Company also shares their fundamental values, striving for nothing short of perfection. By carefully handpicking their fabrics and suppliers from across the globe, it means that they can provide superior standards without the high price tag that would usually be expected.

The Savile Row Company is a global online retailer of fine luxury goods with a focus on menswear, but also spanning across accessories, footwear and womenswear. Each new season sees new growth and development of the range through the addition of more fine quality products.

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