



# Corporate Renaissance Group Partners with KEMP Technologies to Bring Load Balancers to Market

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*CRGroup Becomes Official Supplier of KEMP Network Traffic Technology*

OTTAWA, ONTARIO, June 3, 2013 /EINPresswire.com/ -- Ottawa, ON – June 3rd, 2013: Corporate Renaissance Group (CRGroup), global provider of innovative solutions that improve business management and performance, has entered into a reseller agreement with network traffic [load balancing](#) specialist KEMP Technologies. CRGroup has been selected by KEMP Technologies to bring its award-winning load balancers to medium and large-sized enterprises across North America.

KEMP's [load balancer](#) solutions allow distribution of company applications on several servers. This not only supports a greater number of users, but also optimizes availability and uptime to 99.99%. KEMP's load balancers are universally recognized for offering robust performance, a comprehensive feature set and ease of deployment.

"Load balancing ensures maximum service availability on a network by spreading the service load among multiple server computers," explains Doug Hum, Director of Marketing and Business Development at CRGroup.

"Many businesses are now using multiple servers and applications and their willingness to allow for downtime is reducing," explains Hum. "The moment a business adds an additional server to build in high availability it needs a load balancer."

In 2012, Redmond magazine recognized KEMP Technologies for offering its powerful, full-featured load-balancers to Microsoft Exchange shops. KEMP's [LoadMaster](#) products are widely recognized as offering high-availability, high-performance, flexible scalability, security and ease of management.

"We are very enthusiastic about this addition to our solutions portfolio", says Hum. "KEMP's load balancers offer the best value for price in the market."

"We are glad to have the opportunity to work with Corporate Renaissance Group", says Philippe Babin, Account Manager at KEMP Technologies. "Our solutions perfectly match their business solutions portfolio. We are excited at the potential this partnership brings, in reaching our target

market in North America.”

To learn more about Kemp load balancers visit [www.crgroup.com/kemp\\_load\\_balancers.php](http://www.crgroup.com/kemp_load_balancers.php).

### About Corporate Renaissance Group

Corporate Renaissance Group is a global provider of innovative solutions that improve business management and performance. With over 4000 customers, CRGroup has established itself with expertise in business management applications. CRGroup delivers solutions by leveraging their expertise in Microsoft Dynamics, SharePoint, business intelligence, financial and costing principles, shared services and employee performance management.

CRGroup is a part of the Microsoft Partner Network, headquartered in Ottawa, Canada, with offices throughout Canada, South Africa, India and the United States. [www.crgroup.com](http://www.crgroup.com)

### About KEMP Technologies

Since 2000, with over 15,000 worldwide clients and offices in America, Europe, Asia and South America, KEMP Technologies has been a leader in driving the price/performance value proposition for load balancers and application delivery controllers to levels that our customers can afford. Our products' versatile and powerful architecture provide the highest value, while enabling our customers to optimize their businesses that rely on Internet-based infrastructure to conduct business with their customers, employees and partners.

KEMP Technologies LoadMaster line of Load Balancers integrates powerful, stable, full-featured load balancers with layer-7 content switching, SSL acceleration and security. KEMP has created an ideal family of products for customers looking for the best price/performance value proposition in high availability application delivery.

Carole LaPorte  
Corporate Renaissance Group  
800.576.6215  
[email us here](#)

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