

The Hype Magazine Announces It's 11th Anniversary Celebration Event September 7th

America's number 1 digital magazine and online entertainment portal will celebrate its 11-year anniversary event in Muncie, IN September 7th, 2013.

INDIANAPOLIS INDIANA, June 3, 2013 /EINPresswire.com/ -- America's number 1 digital magazine and online entertainment portal, The Hype Magazine, will celebrate its [11-year anniversary](#) event in Muncie, IN September 7th, 2013. The Hype Magazine, which publishes print and online issues, will use the event to begin a new era for the outlet. For the last several years, the magazine has published limited edition print issues quarterly and monthly in the online format. Growth of online subscribers and increased retail circulation spurred the return to monthly print editions. The magazine is slated to take the newsstands in January 2014. The online version of the magazine is identical to the print version.

"The 11-year anniversary is significant because we have history. The Magazine has gone through changes and we have made it through the first 10 years, this is the time where you start to build respect amongst your peers and doors start to open, which they have." says The Hype Magazine CEO and Publisher Jameelah "Just Jay" Wilkerson. "The reason I took this to Muncie is because that's where I am from and sometimes, people forget where they are from and I definitely know I'm from small country town."



The Hype Magazine 11 Year Anniversary Flyer



The Hype Magazine

The Hype Magazine Anniversary Kick-Off begins with a day in McCullough Park including live performances, round table discussions, vendors and food. Block Starz TV will be recording the documentary and round table discussions – hosted by Talk With Taj. (1200 Dr. Martin Luther King Jr. Blvd., Muncie, IN 47303)

11th Anniversary Evening Highlights include an indoor luau & BBQ, artist showcase, vendors & bikini contest. The evening event is located at The Columbia Theater in Muncie. (306 South Walnut Street Drive, Muncie, IN 47305)

Besides being a media outlet, The Hype Magazine has made an impact as media sponsor for industry events such as the California Music Submit, Official Mixtape Awards, DJs United Conference, Fleet DJs Conference, Global Music Mixx conference in Chicago, as well as several other worldwide events. The brand has also expanded its ventures into artist marketing and public relations and boasts several high profile artists on its roster.

About The H.Y.P.E. Magazine

Established in 2002, The H.Y.P.E. Magazine is headquartered in Indianapolis, Indiana. H.Y.P.E. stands for "How You Perceive Everything." It is designed to provide its patrons with relevant entertainment, music news, eye-catching consumer ads, and music reviews of their favorite established entertainers, while spotlighting independent artists seeking to gain greater exposure. This magazine reaches a unique group of consumers who view The H.Y.P.E. Magazine as their source for music, new trends, new products, services, entertainment, events and topics relevant to their daily lives; both personal and professional. The H.Y.P.E. Magazine's mission is to tap into new technologies and digital media innovations to support the continued growth of the brand.

The H.Y.P.E. Magazine operates as a web portal with limited edition print issues, a monthly mixtape magazine and has developed a strong online presence over the years with the help of monthly digital issues. The H.Y.P.E. Magazine provides digital content that is delivered electronically and is able to reach international markets; at the same time, the brand supports preservation of the environment with a revolutionary eco-friendly distribution method called Digeprint. These factors make it the #1 digital magazine in the world.

For more information on The H.Y.P.E. Magazine, visit www.TheHypeMagazine.com

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