

# TrackingTheWorld Offers GPS Tracking Software Reseller Websites

*TrackingTheWorld offers two GPS tracking software licensing options for those who wish to quickly launch their own GPS tracking businesses.*

BURLINGAME, CA, June 3, 2013 /EINPresswire.com/ -- TrackingTheWorld, a global leader in the development of [GPS tracking software](#), recently announced the availability of private label software sites which allow individuals to quickly launch their own [GPS tracking](#) businesses.



TrackingTheWorld GPS Tracking Software

Gilbert Walz, CEO of TrackingTheWorld said the private label software websites include regular updates, technical support, and training. "We provide software website owners with all the support and information they need to be successful," said Walz. TrackingTheWorld has exclusively specialized in [GPS](#) tracking for more than ten years.

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*Gilbert Walz*

TrackingTheWorld private label websites allow software licensees to market monthly GPS tracking services to their own customers, at a price they choose. According to Walz, some software site owners choose to market to the general public, while others select niche marketing opportunities such as law enforcement, college campuses, and the shipping industry.

The GPS tracking software offers multiple features specifically designed to meet the needs of business owners, including geo-fencing options, customized reporting selections, and Shapefile support. TrackingTheWorld recently added three new user interfaces, known as skins, to the GPS tracking software. "Our new interfaces offer even more customization options for the software, including uploading a logo and tagline," said Walz.

TrackingTheWorld GPS tracking software is designed for use with the firm's GPS tracking devices, including the popular EnduroPro GPS tracker. Software licensees receive the lowest pricing available for TrackingTheWorld GPS trackers and accessories such as extended life battery packs. Two licensing options are available, including an unlimited tracking package.

GPS technology is used by business owners for many applications, such as fleet tracking, reducing fuel costs, protecting assets such as heavy equipment, and vehicle tracking. GPS tracking software is often credited for aiding law enforcement in the prompt recovery of stolen vehicles and other assets.

#### About TrackingTheWorld

Founded in 2003, TrackingTheWorld exclusively specializes in GPS tracking software and tracking devices, and offers both software licensing and distributorship opportunities. For more information on TrackingtheWorld's GPS tracking software, including a video demonstration, please visit [www.trackingtheworld.com](http://www.trackingtheworld.com).

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