



Flash Memory Summit Announces Awards Program Open for Submissions

Prestigious Best of Show Recognition Awards to be presented on August 14th in Santa Clara

SANTA CLARA, CA, June 4, 2013 /EINPresswire.com/ -- [Flash Memory](#) Summit, the world's largest conference dedicated to the non-volatile memory and SSD markets, announced it has opened submissions for its prestigious [Best of Show](#) Awards. The Awards, in their 8th year, will be presented on August 14 at 6:00pm at the Santa Clara Convention Center.

Submissions are now being accepted for the following categories:

Most Innovative Flash Memory Consumer Application - Recognizes innovation in how a product or service is used to solve specific consumer problems. So an exciting new consumer use for your product is really what this category is all about.

Most Innovative Flash Memory Enterprise Business Application - Recognizes how a product or service is being used to solve a specific business problem. So an exciting new business use for your product is really what this category is all about.

Most Innovative Flash Memory Technology - Recognizes innovations that will change the way flash memory works and is used in products. The recipients of this award will enjoy significant differentiation of their intellectual property and patents from competing technologies in the industry.

Most Innovative Flash Memory Customer Implementation – The customer Implementation category awards innovation in the implementation of flash memory in real customer applications. An innovative application can be represented by a case study that highlights how a specific customer has solved an important problem by using a specific product or service.

Flash Memory Summit expects approximately 3,500 registrants this year. The awards program, open to all participants and attendees, will be judged by a panel of solid state memory industry experts.

Judges will consider the following criteria:

- Distinctiveness of the application, technology, or product
- Central use of flash memory as a solution or innovation

- Technical and business significance to the general marketplace

Winners will be announced and prizes awarded at the Flash Memory Summit. Winners must be present at the event to receive their awards. The \$1000 entry fee is waived for all sponsors and exhibitors of the Flash Memory Summit. Zip files or other supporting documentation (such as data sheets, brochures, PowerPoint presentations, or product reviews) permitted for the awards committee to consider in reviewing the nomination.

Press Release courtesy of Online PR Media: <http://bit.ly/11Cu69Q>

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