



# Gigya Hires New CFO Ahead of Possible IPO

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WASHINGTON, June 6, 2013 /EINPresswire.com/ -- /EIN News/ Gigya, a provider of social networking and gamification tools, named Paul Farmer its new CFO. The company also announced a change in its strategy; it will focus more on consumer-facing enterprises.

Read the article here:

- Gigya takes enterprise turn, swaps in new CFO - <http://ipo.einnews.com/article/152998551>

EIN News, a leading media monitoring company, has added a new section to its IPO website to cover the latest news about Gigya's possible IPO.

For more information see:

- [Gigya IPO News](http://ipo.einnews.com/news/gigya-ipo) - <http://ipo.einnews.com/news/gigya-ipo>

See also:

- [Onesource Techmedia IPO News](http://ipo.einnews.com/news/onesource-techmedia-ipo) - <http://ipo.einnews.com/news/onesource-techmedia-ipo>

- [Grana Y Montero IPO News](http://ipo.einnews.com/news/grana-y-montero-ipo) - <http://ipo.einnews.com/news/grana-y-montero-ipo>

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Thousands of industry, government and private institutions rely on EIN News for their media monitoring needs. Combining both intelligent search technologies and the human element, EIN News delivers the most efficient, yet personalized media monitoring, news aggregation and syndication services on the market.

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The company's services include:

- EIN Presswire (<http://www.einpresswire.com>), a press release distribution service that reaches nearly 10 million people each year. Its archive contains over 200,000 press releases posted in the last 365 days.

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- Newsfeed Maker ([www.newsfeedmaker.com](http://www.newsfeedmaker.com)), a syndication service that searches thousands of online sources and delivers results directly to the websites of its members. Users can manage up to 10 news feeds from one central location, its various formats make it accessible for every website or blog.

- Yicha ([www.einnews.com/yicha](http://www.einnews.com/yicha)), a state-of-the-art real-time news index.

- EIN Inbox Robot ([www.inboxrobot.com](http://www.inboxrobot.com)), a newsletter service that searches thousands of online sources and delivers results directly to the email inbox of a user or a group of users.

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This press release can be viewed online at: <https://www.einpresswire.com/article/153103654>

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